



Keyano College

# Encore

A Signature Evening of Impact

---

Saturday, November 7, 2026

---

Presented by



## About Keyano *Encore* 2026

As Keyano College steps into a new chapter, we are evolving the way we gather, celebrate, and build opportunity together.

For more than 60 years, our signature fundraising event has reflected the strength of this community. It has supported scholarships, strengthened student success, and brought together those who believe in the transformative power of education. Because of you, that impact continues to grow.

On November 7, Keyano College invites you to step into an evening defined by elegance, celebration, and community.

Introducing Encore, a refined evolution of our signature fundraising event. Rooted in Wood Buffalo and inspired by the strength of our students and alumni. Encore reflects the momentum across our institution and the shared commitment that continues to build opportunity in this region.

Join us at SMS Equipment Place for a black-tie evening featuring an elevated four-course dining experience, live entertainment, and a vibrant atmosphere designed to bring our community together for an unforgettable evening.

We look forward to welcoming you  
to this next chapter.

# Message from the *President* & CEO

The success of our students cascades through our entire region.

From hospitals to small businesses, Keyano's impact has been directly linked to our region's strength since 1965. As a place of discovery, we bring students, faculty, and local leaders together to inspire one another.

In 2026, we enter a transformative chapter. There is momentum across our institution as we reimagine how we celebrate and invest in student success. While we honour our 60-year legacy, we look forward with a renewed vision for our future.

Our students remain at the heart of everything we do. Your partnership provides the education and training that empowers the next generation of professionals. Your contributions sustain Athletics, modernize infrastructure and student learning spaces.

Encore represents this new era. It is a celebration of our history and a commitment to our collective future. I invite you to join us not just as a supporter, but as a partner in Wood Buffalo's growth.

Thank you for being the reason our students excel.

**Dr. Scott MacPherson**  
President & CEO  
Keyano College





# Our Reach

2025-26 TOTAL STUDENT BODY - 3,071

CERTIFICATE

33.8%

DIPLOMA

40.4%

NON-CREDENTIAL

26.9%

1 Business Administration - Management Diploma

2 Apprenticeship Heavy Equipment Technician

3 Language Instruction Newcomers to Canada

4 Bachelor of Science in Nursing

5 College Preparation

*Top 5*

SPECIALIZATIONS

(as of February 17, 2026)

# Sponsorship Opportunities



## PRESENTING PARTNER

(SOLD OUT)

### **Core Positioning:**

The presenting partner for the entire Encore experience, spanning the narrative arc, staging, artistic elements, and donor impact story.

### **Key Benefits:**

- Reserved premium tables (30 seats) with a signature four-course meal
- “Presented by” naming on all event materials
- Opportunity for a representative to open the evening with brief remarks
- Recognition in all three Alumni Chapters (Past • Present • Future)
- Exclusive behind the scenes pre event walkthrough with the President & Executive Team
- Full page program ad
- Prominent logo on stage screens & major signage
- On-air radio mentions
- Pre and post-event campus LCD recognition
- Website + LinkedIn feature
- Featured recognition at the Friends of Keyano Dinner (March 2026)
- Monthly social media recognition from March to December 2026
- Invitations to the pre-event Donor Circle Cocktails with the President
- First right of refusal for 2027



---

## ENTERTAINMENT PARTNER

---

(SOLD OUT)

**Core Positioning:**

Presenting sponsor for the musical and artistic experience, including live entertainment and program transitions.

**Key Benefits:**

- Reserved premium tables (20 seats) with a signature four-course meal
- “Entertainment Presented By...” naming on musical program elements
- Half-page program ad
- Logo on musical screens and transitions
- Verbal recognition during musical segments
- Pre and post-event campus LCD recognition
- Website + LinkedIn feature
- Radio promotion
- Opportunity to introduce the main act
- Featured recognition at the Friends of Keyano Dinner (March 2026)
- Monthly social media recognition from March to December 2026
- Invitation to the pre-event Donor Circle Cocktails with the President



---

## ALUMNI PRESENTING SPONSOR

---

(SOLD OUT)

**Core Positioning:**

Presenting partner of the Alumni “Chapters of Impact,” the emotional centrepiece of Encore.

**Key Benefits:**

- Reserved premium tables (20 seats) with a signature four-course meal
- Premium seating adjacent to alumni storytelling screens or installations
- Presenting Sponsor of the Alumni “Chapters of Impact”
- Logo featured in: Alumni section of program; alumni story screens; select event signage; campus LCD (pre/post); Advancement website & LinkedIn
- Verbal recognition during alumni transitions
- Participation in alumni-focused social storytelling series
- Optional pre-event quote on alumni impact
- Recognition in pre and post event digital communications
- Featured recognition at the Friends of Keyano Dinner (March 2026)
- Monthly social media recognition from March to December 2026
- Invitations for the pre-event Donor Circle Reception



---

## CULINARY EXPERIENCE PARTNER

---

(SOLD OUT)

**Core Positioning:**

Presenting sponsor for the exquisite four-course meal dining experience.  
The enhanced culinary portion of the evening.

**Key Benefits:**

- Reserved table for 8 with a signature four-course meal
- Two additional tickets with the option to sit at the company's reserved table, including a signature four-course meal
- Verbal recognition during the sponsored moment
- Logo on screens during that segment
- Half-page program ad
- Website recognition
- Pre/post campus LCD visibility
- Event night sponsor wall placement
- Invitation for the pre-event Donor Circle Reception
- Featured recognition at the Friends of Keyano Dinner (March 2026)

(3 available)

---

## IMPACT PARTNER

---

**\$20,000**

**Core Positioning:**

Sponsors a high-emotion, high-visibility program moment tied to the program narrative.

**Example Sponsored Moments:**

- Pre-Event Donor Circle Cocktails Sponsor
- Live Auction Sponsor
- Fund A Need Spotlight

**Key Benefits:**

- Reserved table for 8 with a signature four-course meal
- Two additional tickets with the option to sit at the company's reserved table, including a signature four-course meal
- Verbal recognition during the sponsored moment
- Logo on screens during that segment
- Half-page program ad
- Website recognition
- Pre/post campus LCD visibility
- Event night sponsor wall placement
- Invitation for the pre-event Donor Circle Reception

(8 available)

---

## PLATINUM PARTNER

---

**\$15,000**

**Core Positioning:**

Sponsors a tangible, high-touch guest experience element.

Options: Silent Auction, Décor & Ambience, Bar, Photo Lounge, Welcome Drink, Coat Check, Main Stage

**Key Benefits:**

- Table of 8 with a signature four-course meal
- Logo on sponsored experience signage
- Verbal recognition
- Half-page program listing
- On-screen logo placement
- Website + LinkedIn recognition

(10 available)

---

## GOLD PARTNER

---

**\$10,000**

**Benefits:**

- Six tickets with four course meal
- Logo in program
- Logo on event signage
- On-screen recognition
- Website + LinkedIn listing
- Mentioned as a “Supporting Partner”

(12 available)

---

## SILVER PARTNER

---

**\$7,000**

**Benefits:**

- Four tickets with a signature four-course meal
- Logo in program
- On-screen logo
- Event signage inclusion
- Website listing


---

## BRONZE PARTNER

---

**\$3,000**

**Benefits:**

- Two tickets with a signature four-course meal
  - Name in program
  - Name on signage
  - On-screen recognition
  - Website listing
- 

---

## GIFT-IN-KIND PARTNERS

---

SPONSORSHIP LEVEL	GIK VALUE
Platinum	\$22,500
Gold	\$15,000
Silver	\$10,500
Bronze	\$4,500

*\* GIK sponsorship will receive same benefits as the Partnership levels above.*

### BETWEEN \$1,500 - \$4,499

**Benefits:**

- Name in program
- Name on signage
- On-screen recognition
- Website listing
- Employee ticket rate - buy one, get one half price

### LESS THAN \$1,500

**Benefit:**

- Thank you and tax receipt

# 2026 Pledge Form

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

## Please Indicate your Sponsorship Level

- Presenting (Sold Out)  Entertainment (Sold Out)  Alumni (Sold Out)  
 Culinary Experience (Sold Out)  Impact \$20,000  Platinum \$15,000  Gold \$10,000  
 Silver \$7,000  Bronze \$3,000

## Please Indicate your Method of Payment

- Cheque - Payable to Keyano College  
 Invoice - Due within 30 days of receipt  
 Credit Card - *If paying by credit card, please click **here** to pay online.*

## Gift-In-Kind Sponsorship

All gift-in-kind donations must be approved by Keyano College. In order to receive a receipt, donors must provide proof of the fair market value of the service, or item(s) donated

- Yes I would like to donate a gift-in-kind

Item or service: \_\_\_\_\_

\*GIK Value \$ \_\_\_\_\_

(\*Value documentation must be submitted with your pledge)

## Opportunities for Giving

- Online: [keyano.ca/gala](http://keyano.ca/gala)  
 Email: [shereese.miller@keyano.ca](mailto:shereese.miller@keyano.ca)  
 Mail:  
Keyano College  
Box 60, 8115 Franklin Avenue  
Fort McMurray, Alberta  
T9H 2H7