

MEDIA 210 Contemporary Media Cultures

3 credits

Course Description

Studying key topical and changing trends in contemporary media culture

Pre and Co-requisites

Prerequisite: English 30 or 30-1 or equivalent

NOTE: Not to be taken by students with 6 credits in approved junior English

Course Learning Outcomes (CLOs)

Upon successful completion of the course, the student shall be able to:

1. Articulate and analyze how Media makes and carries meaning
2. Articulate the relationship between Media, Culture, and the Audience
3. Participate actively in the production of media
4. Analyze Media Cultures from within as participant, from the perspective of a content creator, and from without as a critic

Evaluation

Assessment Type	Percentage
Informal Writing	10%
Formal Writing	30%
Collaborative Projects	30%
Exams	30%

Course Completion Requirements

Minimum passing mark of 50% or D. 60% or C- is required for transfer.

Grading Scale

4.0 Grade Scale	Alpha Grade	Percentage Grade
4.0	A+	93-100
4.0	A	85-92.9
3.7	A-	80-84.9
3.3	B+	77-79.9
3.0	B	74-76.9
2.7	B-	70-73.9
2.3	C+	67-69.9
2.0	C	64-66.9
1.7	C-	60-63.9
1.3	D+	55-59.9
1.0	*D	50-54.9
0.0	F	0-49.9

Land Acknowledgement

We respectfully acknowledge that Keyano College is on Treaty No. 8 Territory, the ancestral and traditional territory of the Cree, Dene, and Métis people.

Review Date: March 4, 2024

Every effort has been made to ensure that information in this course outline is accurate at the time of publication. Keyano College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.

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