
SPONSORSHIP OPPORTUNITIES



HUSKIES ATHLETICS

2021

GOLF
Classic

SEPTEMBER 24, 2021 | FORT MCMURRAY GOLF CLUB

SIGN UP NOW AND JOIN THE PAR-TEE!



WELCOME

Few events get people as excited as the annual Huskies Athletics Golf Classic. As Fort McMurray's premier golf tournament, we look forward to hosting 160 participants each year at the beautiful Fort McMurray Golf Club, all in the name of student support.

The shotgun-start tournament is an interactive day, full of fun-filled activities taking place along the beauty of the boreal forest on the banks of the Athabasca River.

Your contributions and support of this event directly impact students through creating student awards, upgrading classroom equipment and facilities, as well as enhancing the Huskies Student Athlete's experience. Funding impacts go directly to Huskies Athletics, and support for the student athletes.

Thanks to your support, we are providing opportunities for our athletes who might not otherwise be able to pursue higher education.

PARTNER WITH US

Join the Huskies as a sponsorship partner! Enjoy the positive publicity and marketing benefits for your business while making a significant and notable impact in your community.

Take the opportunity to reward your hard-working staff with a great day out, network with clients, or treat your friends to a one-of-a-kind golfing experience.

We appreciate all contributions which help to enrich the lives of our students. Therefore, gift-in-kind donations will also be considered. Together we can build the foundation for life-long learning in our community.



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (1 AVAILABLE)

\$15,000

THE TITLE SPONSOR FOR THE GOLF CLASSIC WILL RECEIVE:

- 12 complimentary golf registrations
- Company name and/or logo showcased in all event marketing materials
- Company name and/or logo showcased in all event communications
- Company name and/or logo showcased in all event print materials and signage
- Company name and/or logo showcased in all event program
- Inclusion of a message from the Title Sponsor in the event program
- Company name and/or logo showcased in all event-related social media
- Company name and/or logo will receive prominent on-screen logo recognition in the Clubhouse
- Opportunity for the Title Sponsor to host a hole at the tournament
- Opportunity for the Title Sponsor to participate in the formal program at the evening banquet
- Company name listed in radio thank-you advertisement
- Social media recognition

HOLE SPONSOR (7 AVAILABLE, 3 ALREADY SOLD)

\$5,000

- Four complimentary golf registrations
- Opportunity for Sponsor to host their designated sponsor hole at the tournament
- Company logo on signage (4'x4') positioned at designated sponsor hole
- Company logo placed in the event program
- Prominent on-screen logo recognition in the Clubhouse

TEE-BOX SPONSOR (7 AVAILABLE, 1 ALREADY SOLD)

\$3,500

- Two complimentary golf registrations
- Company logo on signage (2'x3') positioned at designated sponsor tee-box
- Company logo placed in the event program
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

HOLE ACTIVITY SPONSOR (6 AVAILABLE)

\$2,500

- Two complimentary golf registrations
- Company logo on signage (2'x2') positioned at the pin for designated sponsor activity
- Company name placed in the event program
- Prominent on-screen name recognition in the Clubhouse
- Social media recognition

Power carts and banquet tickets are included with each registration.

EXCLUSIVE NAMING OPPORTUNITIES

*AVAILABLE FOR CASH SPONSORSHIP ONLY

~~BANQUET SPONSOR~~ (SOLD OUT)

\$10,000

- Eight complimentary golf registrations
- Opportunity to welcome guests to the banquet and host the formal program
- Company logo recognition on banquet signage and centrepiece decor
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

~~GOLF CART SPONSOR~~ (1 AVAILABLE)

\$10,000

- Eight complimentary golf registrations
- Opportunity to welcome guests at the Check In/Bag Drop table
- Company logo recognition on all golf cart signage
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

~~VOLUNTEER SPONSOR~~ (1 AVAILABLE)

\$10,000

- Eight complimentary golf registrations
- Opportunity to welcome volunteers as they arrive at check in
- Opportunity to have a representative on course with the Volunteer coordinator ensuring all volunteers have access to supplies and refreshments as needed
- Company logo recognition on volunteer signage
- Company logo recognition on volunteer shirts
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

~~PHOTO BOOTH SPONSOR~~ (SOLD OUT)

\$7,500

- Six complimentary golf registrations
- Opportunity to host the photo booth hole at the tournament
- Company logo recognition on all photo booth signage
- Company logo recognition on all team photos taken at the photo booth
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

Power carts and banquet tickets are included with each registration.

EXCLUSIVE NAMING OPPORTUNITIES

*AVAILABLE FOR CASH SPONSORSHIP ONLY

REFRESHMENT CART SPONSOR (SOLD OUT) \$7,500

- Six complimentary golf registrations
- Opportunity to have a representative on course with the Refreshment Cart coordinator ensuring all guests have access to snacks and refreshments available while out on the course.
- Company logo recognition on Refreshment Cart signage
- Company logo placed on snacks supplied on the Refreshment Cart
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

WELCOME APERITIF SPONSOR (1 AVAILABLE) \$5,000

- Four complimentary golf registrations
- Opportunity to welcome guests upon arrival to the Clubhouse and assist with the distribution of the welcome aperitif
- Company logo recognition on welcome signage
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

LUNCHTIME NETWORKING ACTIVITY (1 AVAILABLE) \$5,000

- Four complimentary golf registrations
- Opportunity to welcome and host guests at the lunchtime networking activity. This activity will be developed jointly with the sponsor
- Company logo recognition on signage at the networking activity
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

BBQ LUNCH SPONSOR (1 AVAILABLE) \$5,000

- Four complimentary golf registrations
- Opportunity to welcome guests to the BBQ lunch
- Company logo recognition on all BBQ lunch signage
- Additional logo recognition provided in event program
- Company name listed in radio thank-you advertisement
- Prominent on-screen logo recognition in the Clubhouse
- Social media recognition

Power carts and banquet tickets are included with each registration.

PLEDGE FORM

Register online to secure your sponsorship, [click here](#).
Registrations will also be accepted via email or fax.



Company Name *(As you would like to be recognized)*

Primary Contact Name

Telephone Number

Email Address

Address / City / Province / Postal Code

PLEASE INDICATE YOUR SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="radio"/> Title Sponsor - \$15,000 <i>(1 available)</i> | <input type="radio"/> Tee-Box Sponsor - \$3,500 <i>(7 available, 1 already sold)</i> |
| <input type="radio"/> Hole Sponsor - \$5,000 <i>(7 available, 3 already sold)</i> | <input type="radio"/> Hole Activity Sponsor - \$2,500 <i>(6 available)</i> |

EXCLUSIVE NAMING OPPORTUNITIES

- | | |
|--|---|
| <input type="radio"/> Banquet Sponsor - \$10,000 <i>(sold out)</i> | <input type="radio"/> Refreshment Cart Sponsor - \$7,500 <i>(sold out)</i> |
| <input type="radio"/> Golf Cart Sponsor - \$10,000 <i>(1 available)</i> | <input type="radio"/> Welcome Aperitif Sponsor - \$5,000 <i>(1 available)</i> |
| <input type="radio"/> Volunteer Sponsor - \$10,000 <i>(1 available)</i> | <input type="radio"/> Lunchtime Networking Activity - \$5,000 <i>(1 available)</i> |
| <input type="radio"/> Photo Booth Sponsor - \$7,500 <i>(sold out)</i> | <input type="radio"/> BBQ Lunch Sponsor - \$5,000 <i>(1 available)</i> |

Total Payment Amount \$ _____

Please indicate your method of payment:

- ☐ Credit Card ☐ Please Invoice ☐ Cheque

If paying by credit card, Advancement Services will contact the primary person noted above to process payment.

If paying by cheque, please make payable and mail to
Keyano College, Box 60, 8115 Franklin Avenue,
Fort McMurray, AB, T9H 2H7

GIFT-IN-KIND SPONSORSHIP

All gift-in-kind donations must be approved by Advancement Services. In order to receive a receipt, all donors must provide proof of fair market value for the service/item(s) donated. Please provide your value documentation at the time of pledge form submissions.

Items: _____ Total Fair Market Value *(Receipt attached)*: \$ _____

FOR MORE INFORMATION

To learn more about sponsorship opportunities at the Keyano College Golf Classic 2021, please contact Nyssa Papertzian, Individual Giving Coordinator, Advancement Services. Phone: 780.715.6331 | Email: nyssa.papertzian@keyano.ca

Sponsorship closes on Friday, July 30, 2021

Keyano College Reg. Charitable No. 107566218RR0001