

PRESENTED BY

**AIRCON**

2<sup>ND</sup> ANNUAL  
KEYANO HUSKIES

**GOLF**  
TOURNAMENT



## DATE & LOCATION

**August 26, 2022**

10:00 a.m. to 8:30 p.m.

Fort McMurray Golf Club

*1 Real Martin Drive, Fort McMurray*

## EVENT SCHEDULE

10:00 a.m. | Golfer Registration

11:00 a.m. | BBQ Networking Lunch

12:00 p.m. | Golfers Ready

12:30 p.m. | Shot Gun Start

5:30 p.m. | Cocktail Reception

6:30 p.m. | Dinner and Awards Presentation

## REGISTRATION OPTIONS

Individual Golfer: \$250

Team of Four: \$1,000

Alumni Golfer: \$225

Alumni Golf Team: \$900

**GOLF DAY INCLUDES:** Eighteen holes of golf, bag drop, power golf cart, BBQ lunch, cocktail reception with complimentary drink and buffet dinner followed by the awards presentation

ONLINE REGISTRATION: [KEYANO.CA/GOLF](https://keyano.ca/golf)

# WELCOME

Welcome friends of Keyano to our 2nd annual Huskies Athletics Golf Tournament being held at the Fort McMurray Golf Club. As Fort McMurray's premier golf event of the season, you can expect an interactive day of fun-filled activities nestled amongst the beautiful foliage of the Boreal forest on the banks of the Athabasca River. It is the perfect setting to enjoy a day of golf with your coworkers, network with clients and experience a Texas scramble golf tournament that is one of its kind. Golf will be followed by a banquet dinner catered by Chef Nate.

Your contributions and support of this tournament directly impact the Huskies Athletes student experience. Thanks to your support, we are able to help our athletes succeed both on and off the court!



## JAMIE FERNS

- Women's Volleyball
- 3rd year student athlete
- Nursing program

## MOIYAN TOURE

- Women's Basketball
- 5th year student athlete
- Social Work program

## KEENAN CARIBOU

- Men's Basketball
- 2nd year student athlete
- Business program



# PARTNER WITH US

Join the Huskies Athletics Golf Tournament as a sponsorship partner! Enjoy the positive publicity and marketing benefits for your business while making a significant and notable impact for post-secondary students in our community. We appreciate all contributions which help to enrich the lives of our student athletes, therefore, gift-in-kind donations will also be considered.

Sponsorship sells out quickly, so please contact us today to reserve your preferred sponsorship.



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR


### HOSPITALITY

- 12 Complimentary golf registrations (\$3,000 value)
- Preferred starting hole
- Reserved seating at banquet

### MARKETING & PROMOTIONS

- Company logo prominently displayed as the Title Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as Title Sponsor for the 2nd Annual Huskies Athletics Golf Tournament
- Company name listed in radio thank you advertisement
- Company logo displayed on digital billboards as Presenting Sponsor

### EVENT DAY RECOGNITION

- Company logo will be displayed in all tournament literature and printed materials including, event program and recognition signage
  - Inclusion of a welcome message from the Title Sponsor in the event program
  - Prominent on screen logo recognition in the clubhouse
  - Opportunity to host a hole at the tournament
  - Opportunity to add company literature and/or goods to golfer welcome bags
  - Verbal recognition as the Title Sponsor during the banquet and awards presentation
  - Opportunity for company representative to speak during the banquet and awards presentation
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# BANQUET SPONSOR

## HOSPITALITY

- 8 Complimentary golf registrations (\$2,000 value)
- Preferred starting hole
- Reserved seating at banquet

## MARKETING & PROMOTIONS

- Company logo prominently displayed as the event's Banquet Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament
- Company listed in radio thank you advertisement

## EVENT DAY RECOGNITION

- Company logo will be displayed in all tournament literature and printed signage including, the event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Verbal recognition as the Banquet Sponsor during banquet and awards presentation

# GOLF CART SPONSOR



## HOSPITALITY

- 8 Complimentary golf registrations (\$2,000 value)
- Preferred starting hole
- Reserved seating at banquet

## MARKETING & PROMOTIONS

- Company logo prominently displayed as the Golf Cart Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament
- Company listed in radio thank you advertisement

## EVENT DAY RECOGNITION

- Company logo will be displayed in all tournament literature and printed materials including, the event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Verbal recognition as the Golf Cart Sponsor during the banquet and awards presentation

## VOLUNTEER SPONSOR



### HOSPITALITY

- 8 Complimentary golf registrations (\$2,000 value)
- Preferred starting hole
- Reserved seating at banquet

### MARKETING & PROMOTIONS

- Company logo prominently displayed as the Volunteer Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament
- Company listed in radio thank you advertisement

### EVENT DAY RECOGNITION

- Company logo will be displayed in all tournament literature and printed materials including, event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Verbal recognition as the Volunteer Sponsor during the banquet and awards
- Company logo will be prominently placed on the volunteer apparel

## REFRESHMENT CART SPONSOR



### HOSPITALITY

- 6 Complimentary golf registrations (\$1,500 value)
- Reserved seating at banquet

### MARKETING & PROMOTIONS

- Company logo prominently displayed as the Refreshment Cart Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament
- Company listed in radio thank you advertisement

### EVENT DAY RECOGNITION

- Company name logo will be displayed in all tournament literature and printed materials including, the event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Company logo will be displayed on refreshment cart

# BBQ LUNCH NETWORKING SPONSOR



## HOSPITALITY

- 6 Complimentary golf registrations (\$1,500 value)
- Reserved seating at banquet

## MARKETING & PROMOTIONS

- Company logo prominently displayed as the BBQ Lunch Networking Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament
- Company listed in radio thank you advertisement

## EVENT DAY RECOGNITION

- Company logo will be displayed in all tournament literature, materials and signage including, event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Verbal recognition during BBQ lunch
- Opportunity for company representative to speak at BBQ lunch

# PHOTO BOOTH SPONSOR - \$7,500

## HOSPITALITY

- 6 Complimentary golf registrations (\$1,500 value)
- Reserved seating at banquet

## MARKETING & PROMOTIONS

- Company logo prominently displayed as the Photo Booth Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament
- Company listed in radio thank you advertisement

## EVENT DAY RECOGNITION

- Company logo will be displayed in all tournament literature, materials and signage including, event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Opportunity to host the photo booth at the tournament
- Company logo displayed on all team photos taken at photo booth



## WELCOME BAG SPONSOR



TS SIGNS

### HOSPITALITY

- 4 Complimentary golf registrations (\$1,000 value)

### MARKETING & PROMOTIONS

- Company name logo prominently displayed as the Welcome Bag Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament

### EVENT DAY RECOGNITION

- Company name logo will be displayed in all tournament literature and printed materials including, event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Opportunity to provide products and/or literature for the welcome bags

## COCKTAIL RECEPTION SPONSOR

### HOSPITALITY

- 4 Complimentary golf registrations (\$1,000 value)



### MARKETING & PROMOTIONS

- Company logo prominently displayed as the Cocktail Reception sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company logo posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus media screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament

### EVENT DAY RECOGNITION

- Company logo will be displayed in all tournament literature and printed materials including, event program and recognition signage
- Prominent on screen logo recognition in the clubhouse

## **HOLE SPONSOR - \$5,000**

### **HOSPITALITY**

- 4 Complimentary golf registrations (\$1,000 value)

### **MARKETING & PROMOTIONS**

- Company logo prominently displayed as a Hole Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company name posted on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus media screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament

### **EVENT DAY RECOGNITION**

- Company logo will be displayed in all tournament literature and printed materials including, event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Company logo placed on 18" x 24" signage that will be positioned at designated sponsor hole

## **HOLE ACTIVITY SPONSOR - SOLD OUT**

### **HOSPITALITY**

- 2 Complimentary golf registrations (\$500 value)

### **MARKETING & PROMOTIONS**

- Company name prominently displayed as a Hole Activity Sponsor in all pre and post tournament marketing materials including print materials, electronic materials and social media
- Company name posted on Huskies Athletics Golf Tournament webpage
- Company name displayed on campus LED screens as a sponsor for the 2nd Annual Huskies Athletics Golf Tournament

### **EVENT DAY RECOGNITION**

- Company name will be displayed in all tournament literature and printed materials including, event program and recognition signage
- Prominent on screen name recognition in the clubhouse
- Company name placed on 18" x 24" signage that will be positioned at designated sponsor activity

# PLEDGE FORM

Register online to secure your sponsorship, [click here](#)  
Registrations will also be accepted via email

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Company Name *(As you would like to be recognized)*

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Primary Contact Name

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Telephone Number

Email Address

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Address / City / Province / Postal Code

## PLEASE INDICATE YOUR SPONSORSHIP LEVEL

- Title Sponsor - SOLD OUT
- Banquet Sponsor - SOLD OUT
- Golf Cart Sponsor - SOLD OUT
- Volunteer Sponsor - SOLD OUT
- Photo Booth Sponsor - \$7,500
- Refreshment Cart Sponsor - SOLD OUT
- BBQ Lunch Networking Sponsor - SOLD OUT
- Cocktail Reception Sponsor - SOLD OUT
- Welcome Bag Sponsor - SOLD OUT
- Hole Sponsor *(2 opportunities available) - \$5,000*
- Hole Activity Sponsor - SOLD OUT

Total Payment Amount \$ \_\_\_\_\_

If paying by cheque, please make payable and mail to  
Keyano College, Box 20, 8115 Franklin Avenue,  
Fort McMurray, AB, T9H 2H7

Please indicate your method of payment:

- Credit Card\*    Please Invoice    Cheque

\*If paying by credit card, please [click here](#) to pay online.

## GIFT-IN-KIND SILENT AUCTION AND/OR PRIZE DONATION

All gift-in-kind donations must be approved by Advancement Services. In order to receive a receipt, all donors must provide proof of fair market value for the service/item(s) donated. Please provide your value documentation at the time of pledge form submission

Items: \_\_\_\_\_ Total Fair Market Value *(Receipt attached)*: \$ \_\_\_\_\_

## FOR MORE INFORMATION

To learn more about sponsorship opportunities at the Keyano Huskies Golf Tournament 2022, please contact Ashley Fisher, Major Gift and Alumni Coordinator, Advancement Services. Email: [ashley.fisher@keyano.ca](mailto:ashley.fisher@keyano.ca)

**Sponsorship closes on Friday, July 22, 2022**

Keyano College Reg. Charitable No. 107566218RR0001



# THANK YOU TO OUR 2021 SPONSORS

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 **Rally**  **Students' Association of KEYANO COLLEGE**

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