



PRESENTED BY

AIRCON

DATE & LOCATION

September 7, 2023
10:00 a.m. to 8:30 p.m.
Fort McMurray Golf Club
1 Real Martin Drive, Fort McMurray

EVENT SCHEDULE

12:30 p.m.
Golfer Registration/Mingle

1:30 p.m.
Shot Gun Start

6:30 p.m.
Dinner & Awards Presentation

REGISTRATION OPTIONS

Individual Golfer: \$250
Team of Four: \$1,000
Alumni Golfer: \$225
Alumni Golf Team: \$900

GOLF DAY INCLUDES

Eighteen holes of golf, bag drop,
power golf cart, cocktail reception with
complimentary drink and buffet dinner
followed by the awards presentation.

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ONLINE REGISTRATION:
KEYANO.CA/GOLF

FOR MORE INFORMATION

Please contact Cristina McQuilter at
cristina.mcquilter@keyano.ca



KEYANO COLLEGE, EDUCATING TO CHANGE LIVES

We are excited to invite your business to participate in the 3rd Annual Huskies Athletics Golf Tournament.

Last year the tournament raised \$62,000 to enhance student academic and athletic careers at Keyano College. By being a part of this event, your business has the opportunity to make an impact on post-secondary students in our community.

We look forward to working with you, whether it's through sponsorship, partnerships, or gift-in-kind donations.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$15,000

INVESTMENT

- 12 x Complimentary golf registrations (\$3,000 value)
- Preferred starting hole
- Reserved seating at banquet

PRE AND POST EVENT RECOGNITION

- Title sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising
- Logo displayed on digital billboards as Title Sponsor

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Opportunity to host a hole at the tournament
- Opportunity to add company swag in "welcome bag"
- Verbal recognition during the banquet
- Opportunity for company representative to speak during the banquet

BANQUET SPONSOR

\$12,500

1 x Sponsorship available

Your business will have their logo displayed prominently throughout the Banquet signage.

INVESTMENT

- 8 x complimentary Golf Registrations (\$2,000 value)
- Preferred starting hole
- Reserved seating at Banquet

PRE AND POST EVENT RECOGNITION

- Banquet Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet

GOLF CART & SCORECARD SPONSOR

\$5,000

1 x Sponsorship available

Your business will have your company logo displayed on each golf cart and scorecard.

INVESTMENT

- 4 x Complimentary Golf Registrations (\$1,000 value)
- Preferred starting hole
- Reserved seating at Banquet

PRE AND POST EVENT RECOGNITION

- Golf Cart Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet

VOLUNTEER SPONSOR

\$10,000

1 x Sponsorship available

The volunteer Sponsor provides each sponsor and student at the tournament with a volunteer shirt.

INVESTMENT

- 8 x Complimentary Golf Registrations (\$2,000 value)
- Preferred starting hole
- Reserved seating at the banquet

PRE AND POST EVENT RECOGNITION

- Volunteer Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

EVENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet

SPECIALTY CART SPONSOR

\$7,500

1 x Sponsorship available

The Specialty Cart Sponsor will have their own specialty snack/drink on special for the event.

INVESTMENT

- 6 x Complimentary Golf Registrations (\$1,500 value)
- Reserved seating at Banquet

PRE AND POST EVENT RECOGNITION

- Specialty Cart Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet
- Company logo displayed on refreshment cart

PHOTO BOOTH SPONSOR

\$7,500

1 x Sponsorship Available

Have your company logo on all photos from the Huskies Athletics Golf Tournament.

INVESTMENT

- 6 x Complimentary Golf Registrations (\$1,500 value)
- Reserved Seating at banquet

PRE & POST EVENT RECOGNITION

- Company logo prominently displayed as the Photobooth Sponsor displayed in print, electronic and social media marketing
- Company logo on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LCD screen
- Company listed on radio thank you ads

TOURNAMENT DAY RECOGNITION

- Company logo displayed in all tournament literature, materials and signage including event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Opportunity to host the photo booth at the tournament
- Company logo displayed on all team photos

WELCOME SPONSOR

\$7,500

1 x Sponsorship Available

The welcome sponsor will gift each participant one drink and one snack ticket upon arrival.

INVESTMENT

- 4 x Complimentary Golf Registrations (\$1,000 value)
- Reserved seating at banquet

PRE AND POST EVENT RECOGNITION

- Welcome Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet

FOOD/BEVERAGE HOLE SPONSOR

\$6,000

4 x Sponsorships available

The Food/Beverage Hole Sponsor will provide each participant with a tasty menu item or quench worthy beverage!

INVESTMENT

- 4 x complimentary Golf Registrations (\$1,000 value)
- Reserved Seating at Banquet

PRE AND POST EVENT RECOGNITION

- Food/Beverage Sponsor will be prominently displayed in print, electronic and social media marketing.
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement display inside the clubhouse
- Verbal recognition during banquet
- Company logo on 18x24" hole sign
- Opportunity to have volunteers at the designated hole with your banner/tent/marketing signage

HOLE SPONSOR

\$2,500

9 x Sponsorships available

Your business will host a fun and interactive activity hole with games.

INVESTMENT

- 2 x Complimentary Golf Registrations (\$500 value)

PRE AND POST EVENT RECOGNITION

- Hole Sponsor will be recognized in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens

TOURNAMENT DAY RECOGNITION

- Company logo included in event program and recognition signage
- Company logo on 18x24' signage on designated hole
- Logo placement on display inside clubhouse
- Verbal recognition during banquet

2023 Pledge Form

Register online to secure your sponsorship, **click here**.
Registrations will also be accepted via email.

Company Name (As you would like to be recognized) _____

Primary Contact Name _____ Phone Number _____

Address _____ Email _____

City _____ Postal Code _____

Please Indicate your Sponsorship Level

- ☐ Title - \$15,000 ☐ Banquet - \$12,500 ☐ Golf Cart & Scorecard - \$5,000 ☐ Volunteer - \$10,000 ☐ Specialty Cart - \$7,500
☐ Photo Booth - \$7,500 ☐ Welcome - \$7,500 ☐ Hole - \$2,500 ☐ Food/Beverage Hole - \$6,000

Total Payment Amount \$ _____

Please Indicate your Method of Payment

- ☐ Cheque - Payable to Keyano College
☐ Invoice - Due within 30 days of receipt
☐ Credit Card - If paying by credit card, please click **here** to pay online.

Gift-In-Kind Silent Auction and/or Prize Donation

All gift-in-kind donations must be approved by Advancement Services. In order to receive a receipt, donors must provide proof of the fair market value of the service, or item(s) donated. Please provide your value documentation at the time of pledge form submission.

- ☐ Yes I would like to donate a gift-in-kind

Items: _____ Total Fair Market Value (Receipt attached): \$ _____

Opportunities for Giving

- ☐ **Online:** keyano.ca/golf
☐ **Email:** cristina.mcquilter@keyano.ca
☐ **Mail:**
Keyano College
Box 60, 8115 Franklin Avenue
Fort McMurray, Alberta
T9H 2H7