



## SPONSORSHIP PACKAGE

## DATE & LOCATION

September 7, 2023  
10:00 a.m. to 8:30 p.m.  
Fort McMurray Golf Club  
1 Real Martin Drive, Fort McMurray

## EVENT SCHEDULE

12:30 p.m.  
Golfer Registration/Mingle  
  
1:30 p.m.  
Shot Gun Start  
  
6:30 p.m.  
Dinner & Awards Presentation

## REGISTRATION OPTIONS

Individual Golfer: \$250  
Team of Four: \$1,000  
Alumni Golfer: \$225  
Alumni Golf Team: \$900

## GOLF DAY INCLUDES

Eighteen holes of golf, bag drop,  
power golf cart, cocktail reception with  
complimentary drink and buffet dinner  
followed by the awards presentation.

.....

**ONLINE REGISTRATION:**  
[KEYANO.CA/GOLF](http://KEYANO.CA/GOLF)

## FOR MORE INFORMATION

Please contact Cristina McQuilter at  
[cristina.mcquilter@keyano.ca](mailto:cristina.mcquilter@keyano.ca)



## KEYANO COLLEGE, EDUCATING TO CHANGE LIVES

We are excited to invite your business to participate in the 3rd Annual Huskies Athletics Golf Tournament.

Last year the tournament raised \$62,000 to enhance student academic and athletic careers at Keyano College. By being a part of this event, your business has the opportunity to make an impact on post-secondary students in our community.

We look forward to working with you, whether it's through sponsorship, partnerships, or gift-in-kind donations.

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

\$15,000

### INVESTMENT

- 12 x Complimentary golf registrations (\$3,000 value)
- Preferred starting hole
- Reserved seating at banquet

### PRE AND POST EVENT RECOGNITION

- Title sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising
- Logo displayed on digital billboards as Title Sponsor

### TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Opportunity to host a hole at the tournament
- Opportunity to add company swag in "welcome bag"
- Verbal recognition during the banquet
- Opportunity for company representative to speak during the banquet

## BANQUET SPONSOR

\$12,500

### 1 x Sponsorship available

Your business will have their logo displayed prominently throughout the Banquet signage.

### INVESTMENT

- 8 x complimentary Golf Registrations (\$2,000 value)
- Preferred starting hole
- Reserved seating at Banquet

### PRE AND POST EVENT RECOGNITION

- Banquet Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

### TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet

## GOLF CART & SCORECARD SPONSOR

\$5,000

### 1 x Sponsorship available

Your business will have your company logo displayed on each golf cart and scorecard.

### INVESTMENT

- 4 x Complimentary Golf Registrations (\$1,000 value)
- Preferred starting hole
- Reserved seating at Banquet

### PRE AND POST EVENT RECOGNITION

- Golf Cart Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

### TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet



## **VOLUNTEER SPONSOR**

**\$10,000**

### **1 x Sponsorship available**

The volunteer Sponsor provides each sponsor and student at the tournament with a volunteer shirt.

### **INVESTMENT**

- 8 x Complimentary Golf Registrations (\$2,000 value)
- Preferred starting hole
- Reserved seating at the banquet

### **PRE AND POST EVENT RECOGNITION**

- Volunteer Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

### **EVENT DAY RECOGNITION**

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet

## **SPECIALTY CART SPONSOR**

**\$7,500**

### **1 x Sponsorship available**

The Specialty Cart Sponsor will have their own specialty snack/drink on special for the event.

### **INVESTMENT**

- 6 x Complimentary Golf Registrations (\$1,500 value)
- Reserved seating at Banquet

### **PRE AND POST EVENT RECOGNITION**

- Specialty Cart Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

### **TOURNAMENT DAY RECOGNITION**

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet
- Company logo displayed on refreshment cart

## **PHOTO BOOTH SPONSOR**

**\$7,500**

### **1 x Sponsorship Available**

Have your company logo on all photos from the Huskies Athletics Golf Tournament.

### **INVESTMENT**

- 6 x Complimentary Golf Registrations (\$1,500 value)
- Reserved Seating at banquet

### **PRE & POST EVENT RECOGNITION**

- Company logo prominently displayed as the Photobooth Sponsor displayed in print, electronic and social media marketing
- Company logo on Huskies Athletics Golf Tournament webpage
- Company logo displayed on campus LCD screen
- Company listed on radio thank you ads

### **TOURNAMENT DAY RECOGNITION**

- Company logo displayed in all tournament literature, materials and signage including event program and recognition signage
- Prominent on screen logo recognition in the clubhouse
- Opportunity to host the photo booth at the tournament
- Company logo displayed on all team photos

## **WELCOME SPONSOR**

**\$7,500**

### **1 x Sponsorship Available**

The welcome sponsor will gift each participant one drink and one snack ticket upon arrival.

### **INVESTMENT**

- 4 x Complimentary Golf Registrations (\$1,000 value)
- Reserved seating at banquet

### **PRE AND POST EVENT RECOGNITION**

- Welcome Sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

### **TOURNAMENT DAY RECOGNITION**

- Company logo inclusion in event program and recognition signage
- Logo placement on display inside the clubhouse
- Verbal recognition during banquet

## **FOOD/BEVERAGE HOLE SPONSOR**

**\$6,000**

### **4 x Sponsorships available**

The Food/Beverage Hole Sponsor will provide each participant with a tasty menu item or quench worthy beverage!

### **INVESTMENT**

- 4 x complimentary Golf Registrations (\$1,000 value)
- Reserved Seating at Banquet

### **PRE AND POST EVENT RECOGNITION**

- Food/Beverage Sponsor will be prominently displayed in print, electronic and social media marketing.
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Company mentioned in radio advertising

### **TOURNAMENT DAY RECOGNITION**

- Company logo inclusion in event program and recognition signage
- Logo placement display inside the clubhouse
- Verbal recognition during banquet
- Company logo on 18x24" hole sign
- Opportunity to have volunteers at the designated hole with your banner/tent/marketing signage

## **HOLE SPONSOR**

**\$2,500**

### **9 x Sponsorships available**

Your business will host a fun and interactive activity hole with games.

### **INVESTMENT**

- 2 x Complimentary Golf Registrations (\$500 value)

### **PRE AND POST EVENT RECOGNITION**

- Hole Sponsor will be recognized in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens

### **TOURNAMENT DAY RECOGNITION**

- Company logo included in event program and recognition signage
- Company logo on 18x24' signage on designated hole
- Logo placement on display inside clubhouse
- Verbal recognition during banquet

# 2023 Pledge Form

Register online to secure your sponsorship, **click here**.  
Registrations will also be accepted via email.

Company Name (As you would like to be recognized) \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

## Please Indicate your Sponsorship Level

- ☐ Title - \$15,000   ☐ Banquet - \$12,500   ☐ Golf Cart & Scorecard - \$5,000   ☐ Volunteer - \$10,000   ☐ Specialty Cart - \$7,500  
☐ Photo Booth - \$7,500   ☐ Welcome - \$7,500   ☐ Hole - \$2,500   ☐ Food/Beverage Hole - \$6,000

Total Payment Amount \$ \_\_\_\_\_

## Please Indicate your Method of Payment

- ☐ Cheque - Payable to Keyano College  
☐ Invoice - Due within 30 days of receipt  
☐ Credit Card - If paying by credit card, please click **here** to pay online.

## Gift-In-Kind Silent Auction and/or Prize Donation

All gift-in-kind donations must be approved by Advancement Services. In order to receive a receipt, donors must provide proof of the fair market value of the service, or item(s) donated. Please provide your value documentation at the time of pledge form submission.

- ☐ Yes I would like to donate a gift-in-kind

Items: \_\_\_\_\_ Total Fair Market Value (Receipt attached): \$ \_\_\_\_\_

## Opportunities for Giving

- ☐ **Online:** [keyano.ca/golf](http://keyano.ca/golf)  
☐ **Email:** [cristina.mcquilter@keyano.ca](mailto:cristina.mcquilter@keyano.ca)  
☐ **Mail:**  
Keyano College  
Box 60, 8115 Franklin Avenue  
Fort McMurray, Alberta  
T9H 2H7