



PRESENTED BY

AIRCON

DATE & LOCATION

Friday, August 23, 2024
11:00 a.m. to 9:00 p.m.
Fort McMurray Golf Club
100 Real Martin Drive, Fort McMurray

EVENT SCHEDULE

11:00 a.m. - Welcome & Lunch
12:30 p.m. - Shot Gun Start
6:00 p.m. - Cocktail Reception
7:00 p.m. - Banquet Dinner

REGISTRATION OPTIONS

Individual Golfer: \$300
Team of Four: \$1,200
Alumni Golfer: \$275
Alumni Team: \$1,100

GOLF DAY INCLUDES

Green fees and cart, bag drop, BBQ lunch and welcome drink, snack and drink on course, light refreshments during cocktail reception, and buffet dinner during awards banquet.

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ONLINE REGISTRATION:
[KEYANO.CA/GOLF](https://keyano.ca/golf)

FOR MORE INFORMATION
Please contact Tyneille Neufeld at
tyneille.neufeld@keyano.ca



KEYANO COLLEGE, EDUCATING TO CHANGE LIVES

We are excited to invite your business to participate in the 3rd Annual Huskies Athletics Golf Tournament.

Last year the tournament raised \$62,000 to enhance student academic and athletic careers at Keyano College. By being a part of this event, your business has the opportunity to make an impact on post-secondary students in our community.

We look forward to working with you, whether it's through sponsorship, partnerships, or gift-in-kind donations.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$15,000 - SOLD

TOURNAMENT

- 12 x Complimentary golf registrations (\$3,600 value)
- Preferred starting hole

PRE OR POST EVENT RECOGNITION

- Title sponsor will be prominently displayed in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Logo displayed on big screen in CN FH1 in the SSWC
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Opportunity to host a hole at the tournament
- Opportunity to add company swag in welcome bag for 144 golfers
- Verbal recognition during welcome lunch, cocktail reception, and banquet
- Opportunity for company representative to speak during the banquet

PLATINUM SPONSORSHIP

\$10,000

- Banquet Sponsor • Volunteer Sponsor
- Swag Sponsor

TOURNAMENT

- 8 x complimentary Golf Registrations (\$2,400 value)
- Preferred starting hole

PRE OR POST EVENT RECOGNITION

- Prominently recognition in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Logo displayed on big screen in CN FH1 in the SSWC
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Verbal recognition during welcome lunch, cocktail reception, and banquet
- Banquet Sponsor logo recognition featured and will have the opportunity to speak during the banquet
- Volunteer Sponsor will have company logo on volunteer shirts and volunteer lunches
- Swag Sponsor will have company logo on feature swag item in welcome bag
- Opportunity to add company swag in welcome bag for 144 golfers

GOLD SPONSORSHIP

\$7,500

- Photo Booth Sponsor
- Welcome BBQ Sponsor

TOURNAMENT

- 6 x Complimentary Golf Registrations (\$1,800 value)
- Preferred starting hole

PRE OR POST EVENT RECOGNITION

- Recognition in print, electronic and social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Logo displayed on big screen in CN FH1 in the SSWC
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Logo recognition featured in each specific area for all 144 golfers (printed photos, lunch tickets, on cart & scorecards)
- Company logo inclusion in event program and recognition signage
- Verbal recognition during welcome lunch and banquet
- Opportunity to add company swag in welcome bag for 144 golfers

SILVER SPONSORSHIP

\$6,000

- Specialty Cart Sponsor - SOLD
- Cocktail Reception Sponsor
- Welcome Drink Sponsor
- Food Hole Sponsor - SOLD
- Caesar Hole Sponsor
- Cart & Scorecard Sponsor - SOLD

TOURNAMENT

- 4 x complimentary Golf Registrations (\$1,200 value)

PRE OR POST EVENT RECOGNITION

- Recognition in print, electronic and social media marketing.
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens
- Logo displayed on big screen in CN FH1 in the SSWC
- Company mentioned in radio advertising

TOURNAMENT DAY RECOGNITION

- Company logo inclusion in event program and recognition signage
- Verbal recognition during banquet
- Specialty cart sponsor will have logo recognition on 2 beverage carts circulating the tournament and a feature drink offering of choice
- Cocktail reception sponsor will have opportunity to speak at cocktail reception
- Drink/Food sponsors will have logo on tickets for all 144 golfers and choice to have volunteers at the designated service area with your banner/tent/marketing signage
- Opportunity to run a contest and give away a prize
- Opportunity to add company swag in welcome bag for 144 golfers

BRONZE SPONSORSHIP

\$2,500 + specified donation

Donation of Prize for winner:

- Men's Closest to the Pin
- Women's Closest to the Pin - SOLD
- Men's Longest Drive
- Women's Longest Drive
- Men's Longest Putt
- Women's Longest Putt - SOLD

Donation of silent auction item:

- Ball Drop
- Hole-in-One - COMMITTED
- Hole Activity – Huskies Host (**5 available**)

TOURNAMENT

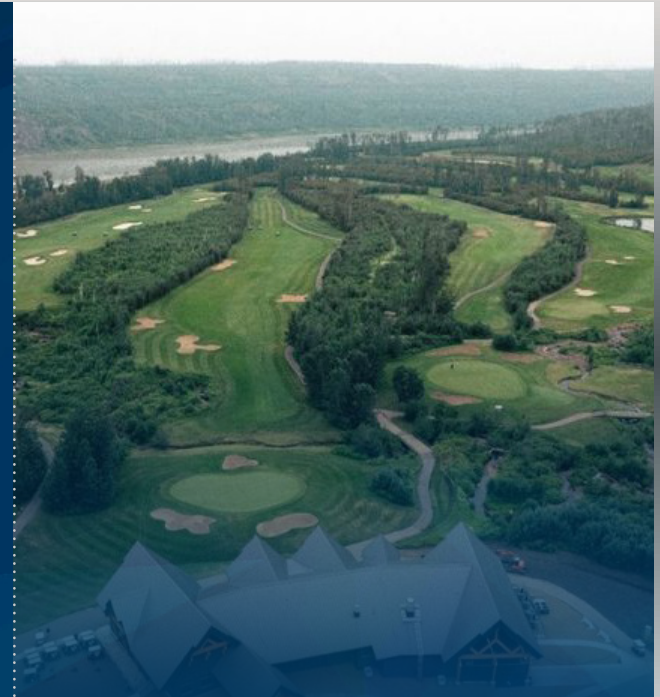
- 2 x Complimentary Golf Registrations (\$600 value)

PRE OR POST EVENT RECOGNITION

- Recognition in social media marketing
- Logo included on Huskies Athletics Golf Tournament webpage
- Logo displayed on campus LCD screens

TOURNAMENT DAY RECOGNITION

- Company logo included in event program and recognition signage
- Company logo on 18x24' signage on designated hole
- Verbal recognition during banquet



2024 Pledge Form

To secure your sponsorship, contact Tyneille Neufeld.
To register a team, [click here](#)

Company Name (As you would like to be recognized) _____

Primary Contact Name _____ Phone Number _____

Address _____ Email _____

City _____ Postal Code _____

Please Indicate your Sponsorship Level

<input checked="" type="checkbox"/> TITLE SPONSOR - \$15,000							
<input type="checkbox"/> PLATINUM SPONSOR - \$10,000				<input type="checkbox"/> Banquet	<input type="checkbox"/> Volunteer	<input type="checkbox"/> Swag	
<input type="checkbox"/> GOLD SPONSOR - \$7,500				<input type="checkbox"/> Photo Booth	<input type="checkbox"/> Welcome BBQ		
<input type="checkbox"/> SILVER SPONSOR - \$6,000	<input checked="" type="checkbox"/> Specialty Cart	<input type="checkbox"/> Cocktail Reception	<input type="checkbox"/> Welcome Drink	<input checked="" type="checkbox"/> Food Hole	<input type="checkbox"/> Caesar Hole	<input checked="" type="checkbox"/> Cart & Scorecard	
<input type="checkbox"/> BRONZE SPONSOR - \$2,500 + specified donation:							
Donation of Prize for winners:		<input type="checkbox"/> Men's Closest to the Pin	<input checked="" type="checkbox"/> Women's Closest to the Pin	<input type="checkbox"/> Men's Longest Drive	<input type="checkbox"/> Women's Longest Drive	<input type="checkbox"/> Men's Longest Putt	<input checked="" type="checkbox"/> Women's Longest Putt
Donation of Silent Auction Item:		<input type="checkbox"/> Ball-Drop	<input type="checkbox"/> Hole-in-One	<input type="checkbox"/> Hole Activity – Huskies Host (5 available)			

Please Indicate your Method of Payment

- Cheque - Payable to Keyano College
- Invoice - Due within 30 days of receipt
- Credit Card - *If paying by credit card, please click [here](#) to pay online.*

Gift-In-Kind Silent Auction and/or Prize Donation

All gift-in-kind donations must be approved by Advancement Services. In order to receive a receipt, donors must provide proof of the fair market value of the service, or item(s) donated. Please provide your value documentation at the time of pledge form submission.

- Yes I would like to donate a gift-in-kind

Items: _____ Total Fair Market Value (Receipt attached): \$ _____

Opportunities for Giving

- Online:** keyano.ca/golf
- Email:** tyneille.neufeld@keyano.ca
- Mail:**
Keyano College
Box 60, 8115 Franklin Avenue
Fort McMurray, Alberta
T9H 2H7