



Keyano College

Gala 2022
NOVEMBER 5

Presented by

BOUCHIER



MESSAGE FROM OUR *President*

After the last two years of uncertain times, we are so excited to be bringing back our annual Gala.

Keyano College serves students from our region, across Canada, and around the world.

Our annual Gala has been an important part of financial support for Keyano over the last 40 years. The proceeds of the Keyano Gala allow us to invest in student awards, fund programs, and improve facilities, aligning with our goal to “Enhance the Student Experience”. Your donations enrich our students and our community by providing meaningful educational opportunities. You also support the growth and prosperity of our region.

The leadership, generosity, and dedication that our partners and friends show us each year is not just worthy of our thanks, but also our admiration. Your ongoing support of Keyano College provides for a legacy of learning that enhances the success of our students and their future.

Please accept my heartfelt appreciation for your consideration of sponsorship for this year’s Gala. Our team is doing amazing work to ensure that we host this premiere community event, and your sponsorship is an essential part of its success. Thank you in advance, and I look forward to greeting you on November 5, 2022.

Jay Notay
President & CEO
Keyano College



OUR PRESENTING



On behalf of Bouchier, we are honored to sponsor the 41st annual Keyano Gala! Many members of the Bouchier family, including David and myself, have attended the Keyano Gala over its 40-year history and each one has left a mark. This pre-eminent philanthropic event has shown the power of giving back and the important role we all have in strengthening communities like our own, the Wood Buffalo Region.

Next year Bouchier will celebrate 25 years, providing Integrated Site Services in the region. Today we employ over a thousand people and are the country's leading Indigenous employer. Through the years, we have always been committed to look beyond our financial success to understand what is needed to ensure greater prosperity

for all. Education is key to the future sustainability of our community, especially post pandemic as a strong local workforce is critical to keep our community and region vibrant.

Keyano, thank you for the work you do in growing minds, you are the pathway to advancement for so many, and we look forward to working together in the coming years, to provide a deep and impactful legacy for future generations.

Nicole Bourque
Bouchier

Entertainment SPONSORS



LOVERBOY

For more than 40 years, LOVERBOY has been “Working for the Weekend”, delighting audiences around the world since forming in 1978.

In 2005, LOVERBOY celebrated 25 years together by performing in selected cities throughout the U.S. and Canada. During the summer tour, the band introduced a couple of brand-new songs, which led to *Just Getting Started*, their first new studio album in a decade. In March 2009, the group was inducted into the Canadian Music Hall Of Fame at the Juno Awards.



CELEIGH CARDINAL

Discovery is the beauty of music. It reveals itself in layers. Such is the evolution of Celeigh Cardinal. With a confident voice and boundless energy, Cardinal owns a stage, connecting deeply with her audience through humour, passion and love. In 2020, Cardinal achieved one of Canada’s highest musical accolades, a JUNO Award for Indigenous Artist of the Year. She also received two Western Canadian Music Awards nominations, including Indigenous Artist of the Year and Songwriter of the Year. With two full-length albums completed and her third release in the works, Celeigh’s voice is quickly becoming one of the great Canadian voices that make up the fabric of the Canadian roots music scene.

Keyano COLLEGE

Keyano College remains committed to excellence in teaching and learning, industry training, and applied research through the delivery of relevant and sustainable programs and services that maximize opportunities for

our students. We continue to provide support towards academics, athletics, theatre, trades programs, and capital improvements that make an impact on students' lives.

Our REACH

TOTAL STUDENT BODY 1,919

DOMESTIC STUDENTS

93%

LOCAL STUDENTS

70%

INDIGENOUS STUDENTS

8%

INTERNATIONAL STUDENTS

7%

TOP 6 PROGRAMS WITH HIGH ENROLMENT

BACHELOR OF SCIENCE IN NURSING

LANGUAGE INSTRUCTION FOR NEWCOMERS TO CANADA

BACHELOR OF EDUCATION-ELEMENTARY

BUSINESS ADMINISTRATION DIPLOMA-MANAGEMENT

APPRENTICESHIP: HEAVY EQUIPMENT TECHNICIAN

PRACTICAL NURSE

Based on our 2020-21 Learner and Enrolment Reporting System (LERS) official submission



Partner WITH US

Returning for its 41st year, the Keyano Gala remains the stand-out black tie event of the Fort McMurray social calendar. Join us and host your valuable clients and staff at the event of the season in celebration of philanthropy. Guests will enjoy great food, live entertainment, and have ample opportunity to socialize and network throughout the evening.

By partnering with us, you are showing the community your organization's commitment to enhancing the lives of students, who are on the way to becoming the leaders of tomorrow. Aligning your organization with Keyano College will offer you positive publicity and increased exposure through event promotion, social media, and community engagement.

We appreciate your support which helps us to continue to provide educational opportunities to both our local and international students in their academic pursuit.

Sponsorship Levels

Presenting SOLD OUT

- 30 VIP Gala tickets that include a personalized artist video
- Exclusive VIP seating area
- Full page advertisement in the event program
- Verbal recognition from the stage
- Opportunity for company representative to introduce the feature artist
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Logo displayed on all event digital billboard advertisements
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- "Why I Give" video clip to be shared on social media
- Radio promotion
- VIP company photo opportunity
- First right of refusal for Keyano Gala 2023

Titanium SOLD OUT

- 20 VIP Gala tickets
- Exclusive VIP seating area
- Full page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- Radio promotion
- VIP company photo opportunity

Sponsorship Levels

Diamond

\$15,000

- 10 complimentary Gala tickets
- Exclusive VIP seating area
- Half page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at Event
- Pre and post event recognition on Campus LCD System
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- Radio promotion
- VIP company photo opportunity

Platinum

SOLD OUT

- 8 complimentary Gala tickets
- Logo recognition in the event program
- Logo on applicable event signage
- Exclusive naming opportunities:
 - Stage Sponsor
 - Audio Visual Sponsor
 - Decor Sponsor
 - Live Auction Sponsor
 - Silent Auction Sponsor
 - Welcome Drink Sponsor
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- Radio promotion

Gold

\$7,500

- 6 complimentary Gala tickets
- Logo recognition in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages

Silver

\$5,000

- 4 complimentary Gala tickets
- Logo recognition in the event program
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages

Bronze

\$2500

- 2 complimentary Gala tickets
- Name recognition in the event program
- Company name on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Name recognition on main Keyano College Facebook, Instagram, and Twitter pages

Gift-in-Kind *Sponsorship* Levels

	\$15,000+	\$10,000 – \$14,999	\$7,500 – \$9,999	\$5,000 – \$7,499	\$2,500 – \$4,999
Complimentary Gala tickets	10	8	6	4	2
Event program recognition	Logo	Logo	Logo	Name	Name
Recognition from the stage	Yes	-	-	-	-
On screen recognition at event	Individual Logo	Paired Logo	Grouped Logo	Name	Name
Pre and post event recognition on campus LCD system	Logo	Logo	Logo	Name	Name
Company recognized on Advancement Services Website and LinkedIn Page	Logo	Logo	Logo	Name	Name
Recognition on main Keyano College Facebook, Instagram, and Twitter pages	Logo	Logo	Logo	Name	Name
Radio promotion	Name	Name	-	-	-

2022 Pledge Form

Company Name _____ Contact Name _____

Phone Number _____ Email _____

Address _____ City _____ Postal Code _____

Please Indicate your Sponsorship Level

Presenting \$60,000 Titanium \$20,000 Diamond \$15,000 Platinum \$10,000 Gold \$7,500 Silver \$5,000 Bronze \$2,500

Amount of Cash Sponsorship \$ _____

Additional Individual Gala Tickets _____ x \$250 = \$ _____

10 Pack of Gala Tickets _____ x \$2000 = \$ _____

Total Amount (*Sponsorship & Additional Tickets*) \$ _____

Please Indicate your Method of Payment

- Cheque - Payable to Keyano College
- Invoice - Due within 30 days of receipt
- Credit Card - *If paying by credit card, please click **here** to pay online.*

Gift-In-Kind Sponsorship

All gift-in-kind donations must be approved by Keyano College. In order to receive a receipt, donors must provide proof of the fair market value of the service, or item(s) donated

Yes I would like to donate a gift-in-kind

Item or service: _____ *GIK Value \$ _____

(*Value documentation must be submitted with your pledge)

Opportunities for Giving

- Online: keyano.ca/gala
- Email: ashley.fisher@keyano.ca
- Mail:
Keyano College
Box 60, 8115 Franklin Avenue
Fort McMurray, Alberta
T9H 2H7