



Gala

NOV. 8, 2025

Celebrating 60 years of Keyano College:

A Diamond *Masquerade*

Presented by



About Keyano *Gala* 2025

As we mark our **60th Anniversary**, we invite you to step into a world of mystery, elegance and celebration at the 2025 Keyano Gala: Diamond Masquerade. With live performances, fine dining, and a gathering of community leaders, this year's Gala will pay tribute to six decades of excellence, growth and impact.

Guests will enjoy an extraordinary night of entertainment, beginning with opener Tyler Whelan, and headlined by the legendary Canadian rock band, Trooper. With over 900 attendees, this black-tie event promises a night filled with glamour, elegance and sparkle.

The Keyano Gala is an opportunity to make a lasting difference in the lives of our students, and the community. Keyano College gives young people in our region a reason to stay, helps keep families closer, and attracts bright minds from all over the world to put down roots here. We take great pride in empowering individuals through education.

Collaborating with community leaders like yourself ensures every student can access cutting-edge learning resources and academic support. Your support also sustains our Athletics program and enables us to complete vital classroom and lab upgrades.

Our Reach: Total Student Body - 3639

CERTIFICATE

30%

DIPLOMA

47%

NON-CREDENTIAL

23%

TOP 5 SPECIALIZATIONS (AS OF APRIL 1, 2025)

1. Business Administration Diploma / Co-op Diploma-Management
2. Apprenticeship Heavy Equipment Technician
3. Language Instruction for Newcomers
4. Early Learning and Child Care Diploma
5. Human Resources Management Diploma

Message from the *President* & CEO

As we commemorate Keyano College's 60th anniversary, this year's Diamond Gala reflects the lasting impact the college and our community have had on one another. Since 1965, Keyano has been a place of discovery, support, and transformation, where students, faculty, and local leaders have come together to learn, inspire and empower each other.

Our students are at the heart of everything we do at Keyano College. With your support, we provide access to leading-edge education, world-class training, and opportunities that empower the next generation of professionals, entrepreneurs, and changemakers.

By joining us at this year's gala, you are not only celebrating our past, but actively shaping the future of our students and the community. The success of our learners translates directly into a stronger, more vibrant community where skilled professionals contribute to the growth of local industries and the well-being of our entire region. Your contributions help sustain our Athletics programs, upgrade classrooms and labs, and ensure every learner has the tools they need to succeed. Together, we are building a stronger community that thrives on knowledge, collaboration, and shared success.

Thank you for your support, and for being a part of this milestone celebration. Your generosity and partnership inspire Keyano College's continued excellence and the bright futures of our students.

Dr. Sandra Efu
Interim President & CEO
Keyano College





Entertainment - TROOPER

It goes like this: millions of records, a couple dozen hits, a Juno Award (Canada's Grammy) for Band of the Year and ongoing sold-out shows across Canada. Universal Music acknowledges them as "one of Canada's top five selling bands of all time" and the Vancouver Sun has called them "Canadian rock heroes of the first order ... the best performing band in Canada". In 2023 they were inducted into both the Canadian Music Hall of Fame and Canada's Walk of Fame.

Then, as now, what makes Trooper what they are is great performances and great pop songwriting. Trooper's ten studio albums have earned multiple gold and platinum awards and their 6 X Platinum greatest hits, *Hot Shots*, continues to be one of Universal Music Canada's best selling catalog CDs and one of the country's most enduring party soundtracks.

It's no exaggeration to say that Trooper has become a Canadian legend. They continue to perform their huge collection of hits with the vitality and sense of humor that has served them well on their steady march through the hills and valleys of Canadian Rock and Roll.

Entertainment Sponsors:



Opening Entertainment - TYLER WHELAN

Raised on fiddle tunes and late night jams as a kid (thanks Mom and Dad!), Tyler has been bathing in the proverbial sea of music for as long as he can remember. After years of playing drums for his father's band, he decided to step into the spotlight and start honing in on his own craft.

Through the years, Tyler has had the pleasure of sharing the stage with many talented artists such as Gretchen Wilson, Sawyer Brown, Diamond Rio and Charlie Major to name a few!

Although the stage has always been a great way to express himself, Tyler's true love with music is found within the songs themselves - within the lyrics and intertwined somewhere between a melody and the cold hard truth. Songwriting is a passion and a desire for T.W. If there's a feeling, there's a song...



DJ D-NYCE

With over 20 years in the industry, DJ D-NYCE is a master of versatility, seamlessly blending genres to create electrifying experiences. Known for his dynamic style, he spent six years captivating audiences on the 5 O'Clock Remix Show with one of Fort McMurray's top radio station, MIX 103.7FM.

From setting the stage for global icons like T.I., Sean Paul, and Wu-Tang Clan in Fort Mac to dominating the holiday party scene and weddings with D-Nyce Entertainment, he has built a reputation for unforgettable performances. The Keyano Gala holds a special place in his heart as an event he meticulously prepares for months in advance.

This year, as the final act of the evening, DJ D-NYCE is set to take the celebration to another level. Get ready for a high-energy closing set that will leave you on your feet!



Exclusive *Sponsorship* Opportunities

Presenting Partner

[\$75,000]

(Sold Out)



- 30 VIP Gala tickets
- Additional tickets available at a discounted rate
- Exclusive Prime VIP seating area (1 of 4 located centre stage on either side of the sound booth)
- Full page advertisement in the event program
- Verbal recognition from the stage
- Opportunity for company representative to introduce the feature artist
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Logo displayed on all event digital billboard advertisements
- Company recognized on Advancement Services website and LinkedIn page
- "Why I Give" video clip to be shared on social media
- Radio promotion
- VIP company photo opportunity
- First right of refusal for Keyano Gala 2026 Sponsorship Level

Entertainment Partner

[\$30,000]

(Sold Out)



- 20 VIP Gala tickets
- Exclusive Prime VIP seating area (1 of 4 located centre stage on either side of the sound booth)
- Full page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Radio promotion
- VIP company photo opportunity
- First right of refusal for Keyano Gala 2026 Sponsorship Level

Titanium Partner

[\$20,000]

(1 opportunity remaining)

- 20 VIP Gala tickets
- Exclusive Prime VIP seating area (1 of 4 located centre stage on either side of the sound booth)
- Full page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Radio promotion
- VIP company photo opportunity

Diamond Sponsor

[\$15,000]

(5 opportunities remaining)

- 10 complimentary Gala tickets
- Exclusive VIP seating area
- Half page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at Event
- Pre and post event recognition on Campus LCD System
- Company recognized on Advancement Services website and LinkedIn page
- Radio promotion

Platinum Partner

[\$10,000]

(5 opportunities remaining)

- 8 complimentary Gala tickets
- Reserved Floor seating for 8
- Logo recognition in the event program
- Logo on applicable event signage
- Exclusive naming opportunities:
 - Stage Sponsor
 - Audio Visual Sponsor
 - Decor Sponsor
 - Live Auction Sponsor
 - Silent Auction Sponsor
 - Welcome Drink Sponsor
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Radio promotion

Gold Partner

[\$7,500]

- 6 complimentary Gala tickets
- Logo recognition in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page

Silver Partner

[\$5,000]

- 4 complimentary Gala tickets
- Logo recognition in the event program
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page

Bronze Partner

[\$2,500]

- 2 complimentary Gala tickets
- Name recognition in the event program
- Company name on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page

Gift-in-Kind & Donation Partners

- Consider donating a product or service to our event. This could be a service, auction items, advertising, etc.
- All Gift-in-Kind Donations are welcome pending approval, but only gifts over the above listed numbers in retail value will qualify for sponsorship levels.
- All packages will be customized to fit the needs of the partner and will be negotiated appropriately

Thank You

Thank you for your interest in partnering with our event for 2025. If you have any questions or comments about the funding level or the benefits of sponsorships, please reach out so we can discuss.

2025 Pledge Form

Company Name _____ Contact Name _____

Phone Number _____ Email _____

Address _____

City _____ Postal Code _____

Please Indicate your Sponsorship Level

- ☐ Presenting \$75,000 ☐ Entertainment \$30,000 ☐ Titanium \$20,000 ☐ Diamond \$15,000
☐ Platinum \$10,000 ☐ Gold \$7,500 ☐ Silver \$5,000 ☐ Bronze \$2,500

Amount of Cash Sponsorship \$ _____

Additional Individual Gala Tickets _____ x \$250 = \$ _____

10 Pack of Gala Tickets _____ x \$2000 = \$ _____

20 Pack of Gala Tickets _____ x \$3500 = \$ _____

Total Amount (Sponsorship & Additional Tickets) \$ _____

Please Indicate your Method of Payment

- ☐ Cheque - Payable to Keyano College
☐ Invoice - Due within 30 days of receipt
☐ Credit Card - *If paying by credit card, please click [here](#) to pay online.*

Gift-In-Kind Sponsorship

All gift-in-kind donations must be approved by Keyano College.
In order to receive a receipt, donors must provide proof of the fair market value of the service, or item(s) donated

- ☐ Yes I would like to donate a gift-in-kind

Item or service: _____

*GIK Value \$ _____

(*Value documentation must be submitted with your pledge)

Opportunities for Giving

- ☐ Online: keyano.ca/gala
☐ Email: sheresee.miller@keyano.ca
☐ Mail:
Keyano College
Box 60, 8115 Franklin Avenue
Fort McMurray, Alberta
T9H 2H7