

**Business Program** 

Winter 2022

# ECON 102 A, Introduction to Macro-Economics

3 credits, 3 hours per week

This course provides a basic understanding of the macro economy with emphasis on Canadian problems and policies. The primary focus of this course is to explain the performance of the overall macro economy, as measured by gross domestic product, and other key economic indicators. Keynesian and Monetarist theories are examined and used as a framework to analyze and evaluate the effects of government fiscal and monetary policies on income, employment and inflation. The role of chartered banks is described when examining how the Bank of Canada implements monetary policy affecting Canada's interest rate. International economic issues of free trade, balance of payments and exchange rates are also examined and discussed.

Prerequisites: ECON 101 or permission of the Program Chair.

#### Instructor

Name	Dr Pratibha Shalini
Office Number	S113 A
Phone Number	780-791-8946
Email	pratibha.shalini@keyano.ca

# **Office Hours (Virtual, until further notice)**

Days	Time	Location
Monday	10:00 am – 12:00 pm	Microsoft Teams
Tuesday	12:00 pm – 2:00 pm	Microsoft Teams
Friday	12:00 pm – 1:00 pm	Microsoft Teams

# **Hours of Instruction**

Days	Time	Location
Thursday	9:00 am – 11:50 am	CC 224

# **Required Resources**

Text : **Principles of Macroeconomics, 10th Edition**; ISBN10: 1264160380 | ISBN13: 9781264160389; By John Sayre, Alan Morris; © 2021 | Published: January 25, 2021.

Other supplies

• Access to notebook/PC

- Access to McGraw Hill Connect. The required textbook is available at the Keyano Bookstore with access code for McGraw Hill Connect.
- Access to a web camera Proctorio, the proctoring software will require access during exams/quizzes

# **Course Learning Outcomes (CLO)**

Upon successful completion of the course, the student shall be able to:

1. Explain how macroeconomic performance is measured.

The following concepts, skills, and issues are used to support this Outcome:

- Describe the business cycle and explain the effects on economic growth.
- Discuss the different types of unemployment and calculate unemployment rate and participation rate.
- Explain how inflation is measured and how it affects the economy.
- Define Gross Domestic Product (GDP) and explain the expenditure method of calculating GDP.
- Define economic growth and discuss some of the limitations of using it as a measure of national welfare.
- 2. Describe the theories of macroeconomic performance in determination of National Income,

Employment, and Inflation.

The following concepts, skills, and issues are used to support this Outcome:

- Explain the key determinants in the Keynesian total planned expenditure model.
- Describe how equilibrium national income is established in the Keynesian model.
- Evaluate how autonomous changes in expenditure have a multiplier effect on equilibrium GDP.
- Describe the concepts of the aggregate demand (AD) and short run aggregate supply (SRAS) model.
- Recognize the factors that cause the AD curve and SRAS curve to shift and their effects on equilibrium GDP.
- Analyze and evaluate the effects of Fiscal Policy on macroeconomic performance and on Public Debt.

The following concepts, skills, and issues are used to support this Outcome:

- Evaluate the effects of fiscal policy using the AD and SRAS model.
- Explain the relationship between government budgets and the accumulated debt and describe the current situation for Canadian governments.
- Describe how fiscal policy time lags, crowding out, the net export effect and combined government spending effect may offset the effectiveness of fiscal policy to eliminate GDP gaps.

- Describe how certain aspects of Canada's fiscal policy function as automatic stabilizers for the economy.
- 4. Analyze and evaluate the effects of Monetary Policy on macroeconomic performance.

The following concepts, skills, and issues are used to support this Outcome:

- Describe the Canadian monetary system and what "backs" the Canadian dollar.
- Understand how the Canadian financial system's relationship between total deposits and reserves is able to create and destroy money.
- Describe how the Bank of Canada conducts monetary policy.
- Evaluate the effects of monetary policy using the AD and SRAS model.
- 5. Analyze and evaluate the impact of International Trade and Balance of Payments on macroeconomic performance.

The following concepts, skills, and issues are used to support this Outcome:

- Discuss the importance of international trade to Canada.
- Calculate a country's comparative advantage and explain why it will gain from specialization in production of goods and services that it has a comparative advantage.
- Describe the arguments for and against international trade and explain how countries restrict international trade.
- Identify the key accounts within the Balance of Payments (BOP) and identify the balance of trade subcomponent.
- Identify and discuss the factors that affect Canadian exchange rates.
- Explain the different ways that governments have attempted to fix exchange rates and limit exchange rate variability.

# Evaluation

Component	Weights
Quizzes and/or Assignments	40%
Term Exam(s)	30%
Final Exam	30%
Total	100%

Note:

- 1. There will be few group assignments in this course. Working in groups will provide each student the opportunity to develop team skills, improve communication skills and leverage personal experiences to contribute to group assignments. For collaborative exercises, one grade will be provided to every group member based on the exercise deliverables.
- 2. All assignments must be completed during the allotted period.

3. All quizzes, term exams and the final exam will be written individually by each student. These are in-class assessments and cannot be written at a later time/date. If you have a medical note alternate arrangements will be made.

# **Course Completetion Requirements**

The minimum passing grade for this course is grade point of 1.0 (50% or D). Higher grades may be required to use the course for transfer credit or to satisfy professional designation criteria. Please refer to the credit calender for more information.

#### **Grading System**

Descriptor	Alpha Grade	4.0 Scale	Percent
	A+	4.0	> 93.9
Excellent	A	4.0	87 – 93.9
	<i>A</i> -	3.7	80 - 86.9
	B+	3.3	77 – 7 <b>9.9</b>
Good	В	3.0	74 — 76.9
	В-	2.7	70 – 73.9
	C+	2.3	67 — 69.9
Satisfactory	С	2.0	64 – 66.9
	C-	1.7	60 - 63.9
Poor	D+	1.3	57 –59.9
Minimum Pass	D	1.0	50 - 56.9
Failure	F	0.0	< 50

# **Proposed Schedule**

ECON 102A Introduction to Macro-Economics			
	Tentative Schedule		
Date	Topics	Required	Activities
		Reading	
Week 1	Introduction to the course	Course Outline	
Jan 6			
	Review:		
	What is Economics?		
	Why study Macroeconomics?		
	Demand and Supply		

# ECON 102 A

Week 2	Measuring the Economy: GDP and	Chapter 3	
Jan 13	Economic Growth (CLO 1)		
Week 3	Quiz 1 – 5% (Ch -3)		
Jan 20			
	Measuring the Economy:	Chapter 4	
	Unemployment and Inflation (CLO 1)		
Week 4	Quiz 2 – 5% (Ch – 4)		
Jan 27			
	Aggregate Demand and Supply (CLO2)	Chapter 5	
Week 5	Aggregate Expenditure	Chapter 6	Assignment 1 – 10%
Feb 3	(CLO2)	-	(Ch 5 & 6)
Week 6	Fiscal Policy (CLO 3)	Chapter 7	
Feb 10		chapter /	
Week 7	Term Exam 1 -15% (Ch 3, 4, 5 & 6)		
Feb 17			
10017	Fiscal Policy (CLO 3)	Chapter 7	
Week 8	Reading day – No Class	Chapter /	
Feb 24	reading day 110 clubb		
Week 9	Quiz 3 – 5% (Ch -7)		
Mar 3			
	Money and Banking (CLO 4)	Chapter 8	
Week 10	The Money Market and Monetary	Chapter 9	Assignment 2 – 10%
Mar 10	Policy (CLO 4)	T ,	(Ch 8 & 9)
Week 11			
Mar 17	International Trade (CLO 5)	Chapter 10	
Week 12	Term Exam 2 -15% (Ch 7, 8 & 9)		
Mar 24			
	Exchange Rate and the Balance of	Chapter 11	
	Payment (CLO 5)		
Week 13	Exchange Rate and the Balance of	Chapter 11	
Mar 31	Payment (CLO 5)	····r····	
Week 14	Quiz 4 (Ch 10 & 11) – 5%		
April 7	Revision I		
Week 15	Final Exam Topic Discussion		
April 14	Revision II		
	<b>Final Exam (TBC)</b>		30%

# <u>Please Note:</u>

Date and time allotted to each topic is subject to change.

# **Performance Requirements and Student Services**

#### **Student Responsibilities**

It is your responsibility as a student to contact the Office of the Registrar to complete the forms for Withdrawal or Change of Registration, and any other forms. Please refer to the list of important dates as noted in the Academic Schedule in the Keyano College credit calendar. The Keyano College credit calendar also has information about Student Rights and Code of Conduct. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Code of Conduct Policies.

#### **Student Attendance**

Class attendance is useful for two reasons. First, class attendance maximizes a student's learning experience. Second, attending class is a good way to keep informed of matters relating to the administration of the course (e.g., the timing of assignments and exams). Ultimately, you are responsible for your own learning and performance in this course.

It is the responsibility of each student to be prepared for all classes. Students who miss classes are responsible for the material covered in those classes and for ensuring that they are prepared for the next class, including the completion of any assignments and notes that may be due.

#### Academic Misconduct

Students are considered to be responsible adults and should adhere to principles of intellectual integrity. Intellectual dishonesty may take many forms, such as:

- Plagiarism or the submission of another person's work as one's own;
- The use of unauthorized aids in assignments or examinations (cheating);
- Collusion or the unauthorized collaboration with others in preparing work;
- The deliberate misrepresentation of qualifications;
- The willful distortion of results or data;
- Substitution in an examination by another person;
- Handing in the same unchanged work as submitted for another assignment; and
- Breach of confidentiality.

The consequences for academic misconduct range from a verbal reprimand to expulsion from the College. More specific descriptions and details are found in the Student Rights and Code of Conduct section of the Keyano College credit calendar. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Code of Conduct Policies.

In order to ensure your understanding of the concept of plagiarism, <u>you must successfully</u> complete the online tutorial found on ilearn.keyano.ca. Then print the certificate, sign it, and show it to each of your instructors. Your course work may not be graded until you show this signed certificate.

# **Specialized Supports**

The Student Services Department is committed to Keyano students and their academic success. There are a variety of student supports available at Keyano. Due to the continuing situation with the Covid-19 pandemic, the offered support services will be implemented through a model to respond to the restrictions in force at the time. In-person and virtual services will be offered. All Alberta Health Services guidelines will be followed for in-person appointments—wear a mask, maintain two meters of physical distance, use hand sanitizer, and stay home if you are unwell.

All student services are available during Keyano business hours: Monday to Friday, 8h30-16h30. The College is closed for statutory holidays. If you require support outside of regular business hours, please inform the support service team, and we will do our best to accommodate your needs.

Accessibility Services: provides accommodations for students with disabilities. Students with documented disabilities, or who suspect a disability, can meet with a Learning Strategist to discuss their current learning barriers and possible accommodations. Students who have accessed accommodations in the past are encouraged to contact us to request them for the semester. Please note that requesting accommodations is a process and requires time to arrange. Contact us as soon as you know you may require accommodations. For accessibility supports and to book an appointment, please contact <u>accessibility.services@keyano.ca.</u>

Accessibility Services also provides individual and group learning strategy instruction for all students, as well as technology training and supports to enhance learning. Meet with a Learning Strategist to learn studying and test-taking strategies for online classes. Schedule an appointment with the Assistive Technology Specialist to explore technology tools for learning. Book an appointment today by emailing <u>accessibility.services@keyano.ca</u>

**Wellness Services:** offers a caring, inclusive, and respectful environment where students can access free group and individual support to meet academic and life challenges. Mental Health Coordinators offer a safe and confidential environment to seek help with personal concerns. Students may access services virtually and in-person.

Wellness Services welcomes students to participate in any of the group sessions offered throughout the academic year addressing topics including mindfulness and test anxiety.

Individual appointments can be made by emailing wellness.services@keyano.ca.

**Library Services:** provides students with research and information supports as they engage in their studies. Library staff are available to support you both online and in-person throughout the semester. For a detailed list of library supports and services, go to <u>www.keyano.ca/library</u>. For all inquiries, please email <u>askthelibrary@keyano.ca</u> or chat with us online.

Begin your research with the <u>Library's FIND page</u>. Search for information and sources for your assignments using the OneSearch, the Library's Catalogue, or by searching in a specific database selected from the <u>A-Z Database List</u>.

Individual support with us is available. For support with citations, research and other information needs, appointments can be booked using the online <u>Book A Librarian Calendar</u>. For support with Moodle, educational tools for assignments, Microsoft Office, Zoom, Teams and more, book an appointment using the online <u>Educational Technology Support Calendar</u>.

Research and subject guides are helpful resources when beginning your research, assignment, using new educational technology, or addressing other information needs. To view a subject or course-specific guide, check out the complete listing of online <u>Subject Guides</u>.

To access additional research resources, including Citation Guides (APA, MLA, Chicago, or IEEE), go to the <u>Research Help Library page</u>.

The Loanable Technology collection is available to support students in their learning pursuits, whether online, in person or both. Items available for borrowing include mobile projectors, webcams, noise-cancelling headphones, Chromebooks, and laptops. For an up-to-date list of technology available for borrowing as well as support available, go to the Library's <u>Loanable Technology webpage</u>.

Academic Success Centre: The Academic Success Centre is a learning space in the Clearwater Campus (CC-119) at Keyano College. Students can gather to share ideas, collaborate on projects, get new perspectives on learning from our Academic Content Specialists, or use the Centre's educational resources. The Academic Success Centre provides academic support services to students registered in credit programs at Keyano College in the form of individual tutoring, writing support groups, facilitated study groups, workshops, and study space. Services are **free** to Keyano students.

Academic Content Specialists are available in the areas of Math, Science, Human Services, and English/Humanities. This covers all courses offered at Keyano. The Academic Success Coach can also be found in the Academic Success Centre.

For the most up to date information on how to book a session, please view <u>the Keyano</u> Academic Success Centre homepage.

Academic Integrity: The goal of the Academic Success Centre is to foster a student's ability to learn effectively and independently. Students registered at Keyano College are welcome to drop by the Centre to visit with any of our Academic Content Specialists to discuss their academic concerns.

**Availability:** Monday to Friday: 8:30 a.m. -4:30 p.m. Flexible times may be available upon request. Virtual and in-person sessions, please email to get in contact with our Academic Content Specialists. For the most up to date information on how to book a session, please view the <u>Academic Success Centre homepage</u>.

Academic Success Coach: offers you support and access to resources for your academic success to help you to find the Keys to your Success. The Academic Success Coach will work with you to develop an academic success plan, develop your study and time management skills, connect you with the right resources here Keyano. and at Academic.success@keyano.ca is the best way to access resources during blended service delivery. The Academic Success Coach is located in the Skill Centre in CC-119 at the Clearwater Campus.

# **E-Learning**

Technology and internet will impact your online learning experience. It's important that you can watch an online video and other course materials, take online quizzes and participate in a live class with your instructor and other students. Live/virtual classes will be hosted in Microsoft Teams or Zoom.

For all course delivery types, you will access your course resources on Keyano's learning management system, <u>Moodle (iLearn)</u>. Login in using your <u>Keyano username and password</u>.

Keyano College operates in a Windows based environment and having the correct tools for online learning is important. Here's a list of recommended system requirements.

# Internet Speed

Minimum Internet speeds of 10 Mbps.

Recommended Internet speeds of 25 Mbps (especially if you are sharing your internet at home).

Check your internet speed with Fast.com.

# System requirements:

Microsoft Windows	Apple
Minimum Requirements:	Minimum Requirements:
A Windows 10 <b>computer/laptop</b> · Minimum 4GB of RAM.	A Macintosh (V10.14 and above) <b>computer/laptop</b> • Minimum 4GB of RAM.
$\cdot$ 10GB+ available hard drive storage.	$\cdot$ 10GB+ available hard drive storage.
• Enough available hard drive space to install the Microsoft Office suite (approximately 3GB). <u>Microsoft Office</u> software is free to all Keyano students and employees.	Microsoft Office suite (approximately
• Microphone, webcam and speakers. A headset with a microphone is recommended.	• Microphone, webcam and speakers. A headset with a microphone is recommended.
• System updates must be regularly installed.	• System updates must be regularly installed.
Anti-Virus / Anti-Malware software	· Anti-Virus / Anti-Malware software.

recommended. This is included if you complete the

setup of KeyanoMail and download MS Office using

<b>Recommended Requirements</b> · 8GB of RAM	Recommended Requirements·8GB of RAM
• A method of backing up/synchronizing to local or cloud-based storage such as OneDrive is	

Chromebooks are **not** recommended as they are not compatible with testing lockdown browsers.

A Microsoft Surface or iPad or iPad Pro may be possible alternatives in some program areas.

#### **Specific Department Requirements:**

highly recommended. This is included if you

complete the setup of KeyanoMail and download

Business and OA programs require Windows 10. Other programs may utilize Windows based tools as well.

#### **Computer Software**

Students will be able to get access to Microsoft Office 365 for free using Keyano credentials by <u>clicking here</u>.

#### **Recording of Lectures and Intellectual Property**

Students may only record a lecture if explicit permission is provided by the instructor or by Accessibility Services. Even if students have permission to record a lecture or lecture materials, students may not share, distribute, or publish any of the lectures or course materials, this includes any recordings, slides, instructor notes, etc. on any platform. Thus, no student is allowed to share, distribute, publish or sell course related content (instructor, or students) without permission. It is important to recognize that the Canadian Copyright Act contains provisions for intellectual property. The <u>Academic Integrity Policy</u> provides additional information on Keyano College's expectations from students as members of the intellectual community.

#### ITS Helpdesk

If you are having issues with your student account, you can contact the ITS Helpdesk by emailing its.helpdesk@keyano.ca or calling 780-791-4965.