



Course Outline

UNIVERSITY STUDIES

Sociology 363
Sociology of Work and Industry

Spring, 2013

3 CREDITS
3 HOURS PER WEEK

INSTRUCTOR: Laura Roberts

INSTRUCTOR: Laura Roberts
PHONE NUMBER: (780) 791-4827
E-MAIL: laura.roberts@keyano.ca
OFFICE NUMBER: S211A

OFFICE HOURS:

Tuesday 4-5PM
Thursday 3-4PM

Or by appointment, meeting times can be made outside my set office hours over email.

HOURS OF INSTRUCTION:

Tuesday 6:30 – 9:30 PM Room 212
Thursday 6:30 – 9:30 PM Room 212

PRE-REQUISITE(S):

Sociology 100 or permission of the Department.

COURSE DESCRIPTION:

This course deals with the changing nature of work, its organizational forms and its diversity in industrial societies. Consequences of work on individuals, institutions and society in general will be analysed from Canadian, and cross-cultural perspectives.

COURSE OUTCOMES:

At the completion of the course, students will be able to:

1. Identify and explain the major trends related to the changing nature of work and industry in contemporary society.
2. Critically analyze different perspectives about work and industry referencing key sociological perspectives as demonstrated in class and online discussions.
3. Demonstrate the ability to read, summarize and analyze academic sociological articles through class presentations, written assignments and class journal entries.
4. Apply sociological research skills in the preparation of an in-class presentation related to topics of work and industry in contemporary society.

5. Identify, evaluate and critically analyze solutions to selected problems related to work and industry in contemporary society through in-class and online discussions, reflection papers, class journal and examinations.

TEACHING METHODOLOGY

This course will be largely taught by applying participatory learning tools and techniques, incorporating activities geared towards different learning styles and adhering to the main principles of Adult Education. Therefore, the class will incorporate a variety of learning activities, such as large and small discussion groups, reflection papers, review of documentary films, in-class examinations, and quizzes. The variety of learning tools applied in this course will enrich student learning and also appeal to a wide variety of different learning styles.

You will be expected to critically engage yourself in the course materials, lectures, and discussions (both online and in class). You might ask yourself, what does “critical engagement” mean? Well, this means that you will be actively processing what you are learning from week to week, by comparing the various perspectives and concepts you will be introduced to, by challenging what you think you know, and expanding on previous ideas.

In addition, to your “critical engagement” in the class, the following practices will make for a better classroom environment and go a long way towards building and deepening your understanding of the course materials:

- ✓ Read the assigned chapter(s) before class. When you do your readings, focus on understanding the key concepts, try to link examples to ideas, to understand differences and debates in approaches to sociology, to think about knowledge in context, and to ask probing questions about social life. Take notes. Read each chapter twice.
- ✓ Be present, listen, and think. *Turn off your cell phone* (or put it on ‘vibrate’ if necessary) and *turn off the wireless connection on your laptop*. Also be sure to *take notes* on main and supporting points during class.
- ✓ Make sure you attend all classes and contribute positively to the class environment. Engage with lecture material, ask questions, listen to what others have to say, respectfully add to discussion.

EVALUATION:

Assignment	Percentage	Due Date
Seminar Participation	15%	Throughout the Course
Class Presentations & Handout	15%	Throughout the Course
Mid-term Examination	20%	June 6 th , 2013
Class Journal	20%	May 30 th and June 18 th
Final Examination	30%	June 20 th , 2013

1) SEMINAR PARTICIPATION (15%)

Students will be expected to attend and actively participate in all classes. During each week's class seminars students will give presentations related to the week's topics. During seminar students will be expected to demonstrate they are familiar with the week's required readings; students will be expected to discuss, ask questions of the presenter, and of each other. Participation will also include short reflection papers, online discussion forum, occasional quizzes (both online and in class), and one short article summary to be posted to Moodle.

2) CLASS PRESENTATIONS & HANDOUTS (15%)

Students will be expected to prepare two presentations. One presentation will be based on one of the week's topics, it will be expected to be approximately 10-15 minutes in length and include a handout. Students will be graded on both their presentation skills and the content of their presentation. A second presentation will be based on one of the week's readings, the students will be expected to choose one of the readings and present it to the class, as well as provide a short summary to the class.

2) IN-CLASS MID-TERM EXAM (20%) –June 6th

The mid-term exam will consist of multiple choice questions, fill in the blank questions, and short essay questions. The exam will be administered in class, and will cover all materials from the first half of the class.

4) CLASS JOURNAL (20%) – May 30th & June 18th

The *Class Journal* is a dynamic depository of activities, ideas, responses, and findings throughout the course. It is both an archive of your interactions with class material (readings, discussions, films, presentations), and a running record of the evidence and ideas that contribute to your learning in this course. It is expected to be between 20-30pages in total. The final journal entry will represent a 3-5 page summary/short essay representing your overall learning in the course. The Class Journal will be due twice during the term: May 30th and June 18th. A detailed handout regarding the requirements of the Class Journal will be distributed in class and posted on Moodle.

5) FINAL EXAMINATION (30%) –June 20th

The exam will consist of multiple choice questions, fill in the blank questions, and short essay questions. The exam will cover all course materials with emphasis on the later topics covered in class.

GRADING SYSTEM:

Letter Grade	Description	Grade Points
A+		4
A	Excellent	4
A-		3.7
B+		3.3
B	Good	3
B-		2.7
C+		2.3
C	Satisfactory	2

C-		1.7
D+		1.3
D	Minimal Pass	1
F	Failure	0

Students intending to transfer to other institutions must receive a minimum grade of 'C-' in order to have their courses transferred for credit. Transfer information on each course is available at the [Alberta Council on Admission and Transfers](#).

MISSED CLASSES

Regular attendance is recorded for all classes and is essential for optimal performance in this course. In cases of potentially excusable absences due to illness or other legitimate reasons, notify your instructor by e-mail. If you miss a class, it is your responsibility to get notes from another student. The instructor will not provide notes.

LATE ASSIGNMENTS

Assignments will be docked 0.3 points for each day (including weekends) that they are late. In cases of potentially excusable late assignment submissions due to illness or other legitimate reasons, notify your instructor by e-mail.

TEXT(S)/MATERIALS REQUIRED:

1. Krahn, Harvey, Graham S. Lowe and Karen D. Hughes. (2011). *Work, Industry and Canadian Society*, 6th edition. Scarborough, ONT: Thomson Nelson
2. Additional required readings are posted to Moodle. Students are responsible for regularly checking Moodle to ensure they have all the course materials and have read the required readings before coming to class.

IMPORTANT DATES:

May 14 th , 2013	Last day to add course(s) for academic programs Spring semester fees due
May 16 th , 2013	Last day to drop course(s) for academic programs
May 20 th , 2013	College Closed (Holiday)
May 28 th , 2013	Last day to withdraw from course(s) with 50% refund of tuition fees
May 31 st , 2013	Last day to withdraw from course(s) without academic penalty.
June 6 th , 2013	Mid-term Exam
June 18 th , 2013	Final Due date for Class Journal
June 18 th , 2013	Last day of classes

June 20th, 2013

Final Exam

MOODLE

Go to <http://ilearn.keyano.ca>

This course is supported through Moodle. Assignments, readings, powerpoint presentations, and handouts will be posted on Moodle. Students will be expected to post all assignments on Moodle.

Access to Moodle

Go to <http://ilearn.keyano.ca>. Log in information will be provided by your instructor. For further instructions please see the Moodle handout. Go to Log In. Type in your student ID number with the dashes in the user name box (000-00-0000). Repeat the same ID number in the password box. A course syllabus will be posted in Moodle. Please check your Moodle frequently for announcements and additional required readings. Also, check the S-drive for detailed course outlines.

Equality, Equity and Respect

The Keyano College is committed to providing an environment of equality, equity, and respect for all people within the College community. All members of this community are considered partners in developing teaching and learning contexts that are welcoming to all. Faculty, staff, and students are encouraged to use inclusive language to create a classroom atmosphere in which students' experiences and views are treated with equal respect and valued in relation to their gender, ethnic and cultural background, and sexual orientation.

Students should consult:

http://www.keyano.ca/Committees/IRA/Individual_Rights_Policy.asp

Plagiarism and Cheating

Every student expects to be treated and evaluated fairly in a course. Plagiarism and cheating robs everyone of this right.

No student may submit words, ideas or data of another student or person as his or her own in any writing, project, assignment, quiz, electronic presentation, exam etc. Any work used that is not the student's own must be clearly cited as belonging to someone else. There are penalties for using other's work and not citing it. The Student's Rights & Responsibilities document clearly outlines these penalties and the appeal process.

- No learner can obtain information from another student during an exam.
- No learner can bring unauthorized information (paper or electronic) into an exam or quiz.

- No student can submit work done in another course for grading in this course without the written prior approval of the course instructor.
- No student can submit copyright protected or commercially produced materials as part or all of an assignment without proper citation & permission.

TOPICS TO BE COVERED:

Please Note:

This course outline may be modified to facilitate unforeseen time constraints. Date and time allotted to each topic is subject to change. Additional readings, videos, relevant links, and other resources will be posted to Moodle. Students are also encouraged to post relevant materials and resources to Moodle.

Date	Topic	Required Reading
<p>May 14th</p>	<p>Introduction to the Course</p> <p>Video: <i>The Story of Stuff</i> by Annie Leonard Video: <i>Capitalism</i> by Joseph Stiglitz</p>	
<p>May 16th</p>	<p>Capitalism & Industrialism</p> <p>Theoretical perspectives on Labour, Class Conflict, Division of Labour, and Bureaucratic Organizations.</p> <p>Related videos:</p> <ul style="list-style-type: none"> • Nature of Capital by David Harvey • Capitalism: A Love Story • The Corporation 	<p>Chapter 1 (p. 1-25)</p> <p>Karl Marx. (1867). Chapter 6 – The buying and Selling of Labour Power & Chapter 10 – The Working Day. <i>Capital: Volume 1.</i></p> <p>John Maynard Keynes. (1936). Chapter 3- The Principle of Effective Demand <i>The General Theory of Employment, Interest and Money.</i></p> <p>Adam Smith. (1776). Chapters 1- 4. <i>The Wealth of Nations.</i></p>
<p>May 21st</p>	<p>Neoliberalism</p> <ul style="list-style-type: none"> • Neoliberalism and the role of the state • Alternatives to neoliberalism <p>Related Films:</p> <ul style="list-style-type: none"> • RSA Animate - Crises of Capitalism by David Harvey • The Shock Doctrine – The Rise of Disaster Capitalism by Naomi Klein 	<p>Melisa R. Serrano and Edlira Xhafa. (2011). <i>The Quest for Alternatives beyond (Neoliberal) Capitalism.</i> International Labour Organization.</p> <p>David Harvey. Chapter 1: (p. 1 – 39) & Chapter 3: (p. 64- 86) – The Neoliberal State <i>A Brief History of Neoliberalism</i></p>

	Potential Guest Speaker: Edlira Xhafa	
May 23rd & 28th	<p>Post-industrialism and Globalization</p> <ul style="list-style-type: none"> • Globalization and Work • Consequences of globalization on work and workers (in more developed and less developed countries) <p>Related Organizations listed on Moodle:</p> <ul style="list-style-type: none"> • The Institute for Global Labour & Human Rights • Global Labour University • International Labour Organization • StreetNet International • Maquila Solidarity Network 	<p>Chapter 1 (p. 26- 38)</p> <p>Gary Charter. (2008). Sweatshops, Labor Rights, and Competitive Advantage. <i>Oregon Review of International Law</i>, (p.150- 187)</p> <p>Devan Pillay. (2007). Globalization and the Challenges to Labour and Development. <i>Travail, Capital et société</i>.</p>
May 30th	<p>Organization and Management of Work</p> <ul style="list-style-type: none"> • Weber and Bureaucracy • Roles of Managers • Human Relations Theory • Alternative Work Arrangements 	Chapter 5
May 30th	<p>Conflict and Control in the Workplace</p> <ul style="list-style-type: none"> • Worker Ownership & Control • New Management Approaches • Technology and Labour <p>Related Films:</p> <ul style="list-style-type: none"> • The Take by Avi Lewis and Naomi Klein • Chicago Workers Open New Cooperatively Owned Factory Five Years After Republic Windows Occupation. Democracy Now <p>Potential Guest Speaker: Euan Gibb</p>	<p>Chapter 6</p> <p>Euan Gibb. (2011). The Greater Toronto Workers' Assembly. <i>The Quest for Alternatives beyond (Neoliberal) Capitalism</i>. ILO.</p> <p>Amanda Wilson. (2008). Co-opting Precariousness: Can Worker Cooperatives be alternatives to precarious employment for marginalized populations? A case study of immigrant and refugee worker cooperatives in Canada. <i>Open Access Dissertations and Theses</i>.</p>
June 4th	<p>Employment in Canada</p> <ul style="list-style-type: none"> • Trends in employment • Underemployment and unemployment • Changes in labour policies and practices • Union density in Canada <p>Related Organizations listed on Moodle:</p> <ul style="list-style-type: none"> • Canadian Labour Congress • Alberta Federation of Labour • Parkland Institute • Public Interest Alberta 	<p>Chapter 2</p> <p>Diane Gibson. (2012). A social policy framework for Alberta: Fairness and justice for all. Edmonton, Alberta. Parkland Institute and Alberta College of Social Workers.</p> <p>Nelson Ferguson. (2011). From Coal Pits to Tar Sands: Labour Migration between an Atlantic Canadian Region</p>

	Potential Guest Speaker: Public Interest Alberta	and the Athabasca Oil Sands. <i>Just Labour</i> .
June 6th	MID-TERM EXAM	
June 11th	<p>Labour Market Segmentation and Inequality</p> <ul style="list-style-type: none"> • White, blue and pink collar workers • Human capital model • Labour market segmentation theory • Labour market polarization • Income inequality • Discrimination in employment • Temporary foreign workers <p>Related Organizations listed on Moodle:</p> <ul style="list-style-type: none"> • Conference Board of Canada • Canadian Centre for Policy Alternatives • Council of Canadians • The Work and Learning Network for Research and Policy 	<p>Chapter 3 (p. 107-134)</p> <p>Alison Taylor, Jason Foster, and Carolina Cambre. (2012). Temporary foreign workers in trades in Alberta. <i>The Work and Learning Network for Research and Policy</i>.</p> <p>Teresa Woo-Paw. (2011). Alberta Government Report on Temporary Foreign Workers. <i>Ministry of Employment and Immigration</i>.</p> <p>Alberta Federation of Labour (2007, 2009, 2010). Reports on Temporary Foreign Workers.</p>
June 11th	<p>Women's Employment and the Wage Gap</p> <ul style="list-style-type: none"> • History of Women's Employment • Gender Segregation in the Labour Market • Gender Inequality and Pay Equity <p>Potential Guest Speaker: Patricia Chong</p>	<p>Chapter 4</p> <p>Patricia Chong. (2009). Servitude with a Smile: a Re-Examination of Emotional Labour. <i>Just Labour: A Canadian Journal of Work and Society</i>.</p> <p>Julia R. Woodhall and Alicja Muszynski. (2011). Fordism at Work in Canadian Coffee Shops. <i>Just Labour: A Canadian Journal of Work and Society</i>. (p.56-69)</p>
June 13th	<p>Unions and Industrial Relations</p> <ul style="list-style-type: none"> • Theoretical perspectives on labour movements • The Role of the State & Industrial Relations • Canadian Labour Trends <p>Potential Guest Speaker: Representative of the</p>	<p>Chapter 7 (p. 343-386)</p> <p>Gregor Murray and Joelle Cuillerier. (2009). The Sky is not falling: Unionization, Walmart and the first contract Arbitration in Canada. <i>Just Labour: A Canadian Journal of Work and Society</i>.</p>

	Postal Workers' Union	
June 13th	Collective Action: To Strike or Not to Strike? <ul style="list-style-type: none"> • Comparative perspectives on Strikes • Experiences of Canadian Unions and Strikes • Worker Militancy in Canada 	Chapter 7 (p. 386-408) Larry Savage and Jonah Butovsky. (2009). A Federal Anti-Scab Law for Canada? The Debate over Bill C-257. <i>Just Labour: A Canadian Journal of Work and Society</i> . Charlotte Yates. (2009). In Defense of the Right to Strike. <i>University of New Brunswick Law Journal</i> , 59, Godfrey Moase. (2012) A new species of shark: towards direct unionism. <i>Action Note</i> , 4 (2), 280 – 295
June 18th	Meaning and Experience of Work <ul style="list-style-type: none"> • Difficulties in defining work • Work and “nonwork” • Paid and unpaid work • Legal and illegal work 	Chapter 8 Euan Gibb & John Evans. (2009). <i>Moving from Precarious Employment to Decent Work</i> . GURN.
June 20th	Final Exam	

Notes:

1. Weekly breakdowns are tentative.
2. Additional readings and/or other resources may be added to Moodle or distributed in class.





Course Outline

UNIVERSITY STUDIES

**Sociology 363
Sociology of Work and Industry
Spring, 2013**

**3 CREDITS
3 HOURS PER WEEK**

Laura Roberts, Instructor

Date

Reviewed and approved by:

Vincella Thompson, Chairperson

Date

Guy Harmer, Dean

Date