



**Course Outline**

**UNIVERSITY STUDIES**

**Sociology 269  
INTRODUCTION TO SOCIOLOGY OF GLOBALIZATION  
FALL 2014**

**3 CREDITS  
3 HOURS PER WEEK**

**INSTRUCTOR: LAURA ROBERTS**

**INSTRUCTOR:** Laura Roberts  
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**OFFICE NUMBER:** S211A

**OFFICE HOURS:**

Monday	2:00 – 2:50 PM
Tuesday	1:00 – 2:50 PM
Wednesday	2:00 -- 2:50 PM
Thursday	2:00 – 2:50 PM

**HOURS OF INSTRUCTION:**

Mondays 6:30-9:30pm in Room S205

**PRE-REQUISITE(S):**

SOCY 100

**COURSE DESCRIPTION:**

This course is an introduction to the concept, processes and dimension of globalization and its possible consequences on societies North and South and on people inhabiting them. In addition, various theoretical perspectives on globalization and the possible alternatives to the process also will be examined.

**COURSE OUTCOMES:**

By the end of this course, students will be able to:

- Critically analyze their views about globalization, its impact locally, nationally and internationally.
- Differentiate between theoretical perspectives regarding the rise and impact of globalization.
- Think critically about those issues related to the broader theme of globalization.

**TEXT(S)/MATERIALS REQUIRED:**

Ritzer, G. (2011). *Globalization: The Essentials*. Wiley-Blackwell: UK

Additional required readings will be posted to Moodle. Your peers will be selecting academic articles and presenting them in class. You will be expected to read these articles as well. Be sure to check Moodle regularly for updates regarding additional readings.

## TEACHING METHODOLOGY

This course will be largely taught by applying participatory learning tools and techniques, incorporating activities geared towards different learning styles and adhering to the main principles of Adult Education. Therefore, the class will incorporate a variety of learning activities, such as large and small discussion groups, reflection papers, review of documentary films, in-class examinations, and online quizzes. The variety of learning tools applied in this course will enrich student learning and also appeal to a wide variety of different learning styles.

You will be expected to critically engage yourself in the course materials, lectures, and discussions (both online and in-class). You might ask yourself, what does “critical engagement” mean? Well, this means that you will be actively processing what you are learning from week to week, by actively comparing the various perspectives and concepts you will be introduced to, by challenging what you think you know, and expanding on previous ideas.

In addition, to your “critical engagement” in the class, the following practices will make for a better classroom environment and go a long way towards building and deepening your understanding of the course materials:

- ✓ Read the assigned chapter(s) before class. When you do your readings, focus on understanding the key concepts, try to link examples to ideas, to understand differences and debates in approaches to sociology, to think about knowledge in context, and to ask probing questions about social life. Take notes. Read each chapter twice.
- ✓ Be present, listen, and think. *Turn off your cell phone* (or put it on ‘vibrate’ if necessary) and *turn off the wireless connection on your laptop*. Also be sure to *take notes* on main and supporting points during class.
- ✓ Make sure you attend all classes and contribute positively to the class environment. Engage with lecture material, ask questions, listen to what others have to say, respectfully add to discussion.

## EVALUATION:

Assignment	Percentage	Due Date
<b>Seminar Participation</b>	<b>15%</b>	Throughout the Course
<b>Class Presentations &amp; Handout</b>	<b>15%</b>	Throughout the Course
<b>Mid-term Examination</b>	<b>20%</b>	October 20th, 2014
<b>Research Paper</b>	<b>20%</b>	November 10th, 2014
<b>Final Examination</b>	<b>30%</b>	TBA

### 1) SEMINAR PARTICIPATION (15%) – throughout the semester

Students will be expected to attend and actively participate in all classes. During each week’s class seminars students will be expected to demonstrate they are familiar with the week’s required readings; students will be expected to discuss, and critically engage in the course materials. Participation may also include short reflection papers, online discussion forums, and occasional quizzes (both online and in class).

### 2) CLASS PRESENTATIONS (15%) – throughout the semester

Students will be expected to prepare two short presentations. For the presentation worth 10%, students will be expected to select an interesting academic article related to the weekly topic, share it with the class and then present it to the class. This presentation will be expected to be approximately 10 minutes in length and include a handout. For the second presentation worth

5%, students will be expected to present a key term, institution or topic of globalization related to the weekly topic (refer to presentation topic list as distributed in class). Students will be graded on both their presentation skills and the content of their presentation.

2) *IN-CLASS MID-TERM EXAM (20%) – October 20th*

The mid-term exam may consist of multiple choice questions, true/false questions, fill-in-the-blank questions, short answer questions and short essay questions. The exam will be administered in class, and will cover all materials presented in the first half of the class.

4) *RESEARCH PAPER (20%) – November 10<sup>TH</sup>*

A detailed handout regarding the requirements of the research paper, with potential paper topics, will be distributed in class and posted to Moodle. An advanced library research session will be organized for the students, so as to assist in their library research skills.

5) *FINAL EXAMINATION (30%) – Date TBA*

The final exam may consist of multiple choice questions, fill-in-the-blank questions, true/false questions, short answer questions and short essay questions. The exam will cover all course materials with emphasis on the later topics covered in class.

**GRADING SYSTEM:**

<b>Letter Grade</b>	<b>Description</b>	<b>Grade Points</b>
<b>A+</b>		<b>4</b>
<b>A</b>	Excellent	<b>4</b>
<b>A-</b>		<b>3.7</b>
<b>B+</b>		<b>3.3</b>
<b>B</b>	Good	<b>3</b>
<b>B-</b>		<b>2.7</b>
<b>C+</b>		<b>2.3</b>
<b>C</b>	Satisfactory	<b>2</b>
<b>C-</b>		<b>1.7</b>
<b>D+</b>		<b>1.3</b>
<b>D</b>	Minimal Pass	<b>1</b>
<b>F</b>	Failure	<b>0</b>

**Students intending to transfer to other institutions require a ‘C-’ as a minimum grade. Transfer information on each course is available at the [Alberta Council on Admission and Transfers](#).**

**Students who do not complete all the required work should not expect to pass the course. Students should consult: <http://www.keyano.ca/Academics/Examinations>**

**MISSED CLASSES**

Regular attendance is recorded for all classes and is essential for optimal performance in this course. In cases of potentially excusable absences due to illness or other legitimate reasons,

notify your instructor by e-mail. If you miss a class, it is your responsibility to get notes from another student. The instructor will not provide notes.

### LATE ASSIGNMENTS

Assignments will be docked 0.3 points for each day (including weekends) that they are late. In cases of potentially excusable late assignment submissions due to illness or personal situation, notify your instructor by e-mail.

### MOODLE

Go to <http://ilearn.keyano.ca>

This course is supported through Moodle. Assignments, readings and handouts will be posted on Moodle.

### IMPORTANT DATES:

September 16, 2014	Last day to DROP courses with full refund (\$100 deposit is non-refundable)
October 10, 2014	Last day to WITHDRAW with a refund (50%)
November 26, 2014	Last day to WITHDRAW (Grade of W)
December 5, 2014	Last day of classes
December 8 - 12, 2014	Final Exams ( <i>do not book holiday travel until you know your exam schedule!</i> )

### COLLEGE POLICIES:

#### Equality, Equity and Respect

The Keyano College is committed to providing an environment of equality, equity and respect for all people within the College community. All members of this community are considered partners in developing teaching and learning contexts that are welcoming to all. Faculty, staff, and students are encouraged to use inclusive language to create a classroom atmosphere in which students' experiences and views are treated with equal respect and valued in relation to their gender, ethnic and cultural background, and sexual orientation.

*Students should consult:*

<http://www.keyano.ca/StudentLife/StudentConduct/IndividualRightsPolicy>

#### Plagiarism and Cheating

Every student expects to be treated and evaluated fairly in a course. Plagiarism and cheating robs everyone of this right.

No student may submit words, ideas or data of another student or person as his or her own in any writing, project, assignment, quiz, electronic presentation, exam etc. Any work used that is not the student's own must be clearly cited as belonging to someone else. There are penalties for using other's work and not citing it. The Student's Rights & Responsibilities document clearly outlines these penalties and the appeal process.

- No learner can obtain information from another student during an exam.
- No learner can bring unauthorized information (paper or electronic) into an exam or quiz.
- No student can submit work done in another course for grading in this course without the written prior approval of the course instructor.
- No student can submit copyright protected or commercially produced materials as part or all of an assignment without proper citation & permission.

### Student Rights & Responsibilities

Students should consult the Keyano College Credit Calendar or online at:

<http://www.keyano.ca/Academics/CreditCalendar>

### Counselling and Disability Services

Counselling Services provides a wide range of specialized counselling services to prospective and registered students, including personal, career and academic counselling. Disability Services provides educational services to students with disabilities.

Both Counselling and Disability Services are located in CC167.

### TOPICS TO BE COVERED:

*Please Note:* This course outline may be modified to facilitate unforeseen time constraints. Date and time allotted to each topic is subject to change. Also please note that additional required readings will be posted to Moodle throughout the term.

#### **Week 1 & 2 : Sept 8 & 15 - Chapter 1 & 2 : Globalization & Theorizing Globalization**

- Conceptualization, Origins, and History.
- Conceptualizing Globalization.
- From "Solids" to "Liquids".
- Subtler Structural Barriers.
- Imperialism.
- Colonialism.
- Development.
- Americanization.
- Anti-Americanism as a Global Process.
- Neo-Liberalism and The Neo-Liberal State.
- Critiquing Neo-Liberalism: Karl Polanyi.
- Contemporary Criticisms of Neo-Liberalism.
- Neo-Marxian Theories.
- Transnational Capitalism.

#### **Week 3: Sept 22 - Chapter 3 - Structuring the Global Economy.**

- Before Bretton Woods & A Prior Epoch of Globalization.
- Economic Development during and after WW II.
- Bretton Woods and the Bretton Woods System.

- General Agreement on Tariffs and Trade (GATT).
- World Trade Organization (WTO).
- International Monetary Fund (IMF).
- World Bank.
- Changes in, and Critiques of, Bretton-Woods-Era Organizations.
- The Multinational Corporation (MNC).
- The Myth of Economic Globalization?

**Week 4: Sept 29 - Chapter 4 - Global Economic Flows.**

- Trade Surpluses and Deficits.
- Global Trade: Economic Chains and Networks.
- Global Value Chains: China and the US.
- Increasing Competition for Commodities.
- The Economic Impact of the Flow of Oil.
- Race to the Bottom and Upgrading.
- Upgrading in the Less Developed World?
- Outsourcing.
- Financial Globalization.
- The Great Recession.
- Consumption.
- Global Resistance.

**Week 5: October 6 - Chapter 5 - Global Political Structures and Processes.**

- The Nation-State and Threats to the Nation-State.
- International human rights.
- "Shadow of war".
- "Imagined Community".
- Changes in Global Nation-State Relations.
- United Nations (UN).
- United Nations Conference on Trade and Development (UNCTAD).
- United Nations Educational, Scientific, and Cultural Organization (UNESCO).
- International Atomic Energy Agency (IAEA).
- Civil Society.
- International Non-Governmental Organizations (INGOs).

<b>Week 6: October 13 - No Class - Holiday for Thanksgiving</b>
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**Week 7: October 20 - Midterm Exam****Week 8 : October 27 - Chapter 6 - High-Tech Global Flows and Structures.**

- Technology, Media, and the Internet.
- Medical Technologies.
- Space-Based Technologies.
- Leapfrogging.
- Media & Media Imperialism.

- "Media Were American".
- New Global Media.
- Indymedia.
- Online Social Networking.
- Computer Viruses.
- The Internet in China.

**Week 8: November 3 - Chapter 7 & 8 -**

**Global Culture and Cultural Flows & Global Flows of Migrants.**

- Cultural Differentialism & Cultural Hybridization.
- Appadurai's "Landscapes".
- Cultural Convergence & Cultural Imperialism..
- Deterritorialization.
- World Culture.
- McDonaldization, expansionism, and globalization.
- Migrants.
- Illegal Mexican migrants to the US.
- Increased law enforcement.
- Flow of Migrants Elsewhere in the World.
- Illegal immigrants in Europe.
- The Case Against the Backlash to Illegal Immigration.
- Remittances.
- Diaspora.

**Week 10: November 10 - Chapter 9 - Global Environmental Flows.**

- The Leading Environmental Problems.
- Destruction of Natural Habitats.
- Decline of Fish and Fresh Water.
- The paradox of bottled water.
- Toxic Chemicals.
- Greenhouse Gases and Global Warming.
- Global warming and health.
- Population Growth.
- Sustainable Development.
- Dealing with Climate Change.
- Carbon Tax and Carbon Neutral.
- Alternate Fuels and Power Sources.
  - Hybrid technology.
  - Ethanol.
  - Solar power.

**Week 11: November 17 - Chapter 10 - Negative Global Flows and Processes.**

- Dangerous Imports, Diseases, Crime, Terrorism, War.
- Borderless Diseases.



- HIV/AIDS.
- Avian Flu.
- SARS.
- Ebola Virus.
- Tropical Diseases in Europe.
- Crime, Terrorism & War.
- Global Military Structures.
- Information War.
- Cyber-War.

**Week 12: November 24 - Chapter 11 - Inequality.**

- Global Inequality.
  - "The Bottom Billion".
  - Migration.
  - E-Waste and Inequality.
  - Global Digital Divide.
  - Race and Ethnicity and Gender.
- Global care chains.
- Trafficking in the sex industry.
- Mail-order brides.
- Urban.Cities: the main locus of global problems.

**Week 13: December 1 - Chapter 12 - Dealing with, Resisting,the Future of, Globalization.**

- Dealing with Globalization and the Global Economy.
  - Protectionism.
  - Fair trade.
  - Helping the "bottom billion".
- Dealing with Political Globalization.
  - Accountability.
  - Transparency.
- Resisting Globalization.
  - Local Resistance.
  - A Social Movement?
  - More Formal Social Movements.
  - World Social Forum and Cyberactivism.