COURSE NAME: Supply Chain Management
COURSE CODE: SMGT4451

COURSE DESCRIPTION
This course provides a framework for assessing the relationships of the firm with upstream suppliers and downstream customers. The objective of the course is to gain a pragmatic understanding of how logistical decisions impact the performance of the firm by minimizing costs and increasing value to all participants in the supply chain.

Course Credits: 3.00
Pre-requisites: COMM1101, FNCE1125, MARK1130
Equivalent Courses: MARK451

LEARNING OUTCOMES

<table>
<thead>
<tr>
<th>OUTCOME</th>
<th>Upon successful completion of this course, you will be able to</th>
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<tbody>
<tr>
<td>1</td>
<td>Evaluate various dimensions of the supply chain. The following concepts, skills, and issues are used to support this Outcome:</td>
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<tr>
<td></td>
<td>• Explain the concept of supply chain management.</td>
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<td>• Examine different issues regarding inventory control, transportation, warehousing, and supply contracts.</td>
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<td>2</td>
<td>Interpret information sharing and supply chain integration. The following concepts, skills, and issues are used to support this Outcome:</td>
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<tr>
<td></td>
<td>• Appraise the value of information in supply chain management.</td>
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<td></td>
<td>• Illustrate the importance of supply chain integration.</td>
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<td>3</td>
<td>Assess multiple supply chain strategies. The following concepts, skills, and issues are used to support this Outcome:</td>
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<tr>
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<td>• Examine different distribution strategies.</td>
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<td>• Inspect strategic alliances in supply chain management.</td>
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<td></td>
<td>• Analyze procurement and outsourcing strategies.</td>
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<td></td>
<td>• Evaluate global supply chain strategies.</td>
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<td>• Analyze product strategies in supply chain management.</td>
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</table>
Create customer value through supply chain management.

The following concepts, skills, and issues are used to support this Outcome:
- Interpret customer value within the supply chain context.
- Generate customer value through pricing.
- Relate supply chain IT to customer value.
- Differentiate IT standards and applications.

**STUDENT EVALUATION**

<table>
<thead>
<tr>
<th>OUTCOME</th>
<th>ACTIVITY DESCRIPTION</th>
<th>MARK DISTRIBUTION</th>
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<tbody>
<tr>
<td>1, 2, 3 and 4</td>
<td>Quizzes/Discussions/Research Case Analysis</td>
<td>25%</td>
</tr>
<tr>
<td>1 and 2</td>
<td>Mid Semester Assessment</td>
<td>25%</td>
</tr>
<tr>
<td>1, 2, 3 and 4</td>
<td>Research and Scholarly Paper</td>
<td>25%</td>
</tr>
<tr>
<td>3 and 4</td>
<td>Final written assessment</td>
<td>25%</td>
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<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
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**COMPLETION REQUIREMENTS**

The minimum passing grade for this course is 50% (D). Please note, however, that minimum grades or Grade Point Averages (GPAs) - term or cumulative - required for transfer, good standing in a program, eligibility for graduation, or requirements for professional designation or professional examination exemption may be higher. Students are strongly encouraged to consult with their academic advisor for more details.
STUDENT EQUIPMENT AND SUPPLIES

The JR Shaw School of Business highly recommends our students acquire and make use of a computer (laptop or tablet*) in and away from the classroom in order to successfully engage and complete JR Shaw curriculum.

Your computer will be used to access key learning resources critical to your success in the program and therefore must be in good working order. It is also important to have a battery with sufficient life to allow for use when a plug-in is not available, as your battery should be able to last throughout your daily schedule/classes. Replacement batteries can often be purchased to improve battery life on an existing computer.

At a minimum your laptop must meet the following requirements:

PC
- Windows 7 or higher
- 10 GB free hard drive space
- 2 GB memory (RAM)
- Wi-Fi connection

MAC
- OSX 10.7 or later
- 10 GB free hard drive space
- 2 GB memory (RAM)
- Wi-Fi connection

For tablets* the minimum Operating System requirements are as follows:
- Android - KitKat 4.4
- Apple - iOS 8
- Microsoft - Windows 10

* Please make sure you have a dedicated keyboard and pointing device (mouse or stylus) to complement your tablet so you will not be disadvantaged when completing online activities, assignments, and assessments in and out of the classroom.

DELIVERY METHOD

This course may be taught using a variety of delivery methods such as face-to-face, online, or blended teaching platforms. Activities such as collaborative exercises/assignments, seminars, labs, discussion, audio/visual presentations, case studies, and work integrated learning may be used to support learning.

STUDENT RESPONSIBILITY

Enrolment at NAIT assumes that the student will become a responsible citizen of the Institute. As such, each student will display a positive work ethic, assist in the preservation of Institute property, and assume responsibility for his/her education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

EQUITY STATEMENT

NAIT is committed to providing an environment of equality and respect for all people within the learning community, and to educating faculty, staff, and students in developing inclusive teaching and learning contexts that are welcoming to all.
Changes to This Course Outline: Every effort has been made to ensure that information in this course outline is accurate at the time of publication. The Institute reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.

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ADDENDUM to NAIT Course Outline for SMGT 4451 - Supply Chain Management

Instructor Name: Anas Eljamal
Office Location: S111F
Contact: Tel: 781 791 8958 - email: anas.eljamal@keyano.ca
Office Hours: Monday, Tuesday and Thursday 12:00 – 1:00 p.m.
Wednesday 2:00 – 3:00 p.m.
Friday: 10:00 – 11:00 a.m.
Hours of Instruction: Monday 10:00 - 11:50 a.m. and Wednesday 12:00 - 1:50 p.m.

Required Resources
Resources will be provided in class

Performance Requirements

Student Attendance
Class attendance is useful for three reasons. First, class attendance maximizes a student’s learning experience. Second, attending class is a good way to keep informed of matters relating to the administration of the course (e.g., the timing of assignments and exams). Third, punctuality and meeting deadlines are essential indicators for good time management habits and for success working in any administration role. Ultimately, you are responsible for your own learning and performance in this course.

It is the responsibility of each student to be prepared for all classes. Students who miss classes are responsible for the material covered in those classes and for ensuring that they are prepared for the next class, including the completion of any assignments and/or notes that may be due.

Academic Misconduct
Students are considered to be responsible adults and should adhere to principles of intellectual integrity. Intellectual dishonesty may take many forms, such as:
- Plagiarism or the submission of another person’s work as one’s own
- The use of unauthorized aids in assignments or examinations (cheating)
- Collusion or the unauthorized collaboration with others in preparing work
- The deliberate misrepresentation of qualifications
- The willful distortion of results or data
- Substitution in an examination by another person
- Handing in the same unchanged work as submitted for another assignment
- Breach of confidentiality.

The consequences for academic misconduct range from a verbal reprimand to expulsion from the College. More specific descriptions and details are found in the Student Rights and Student Code of Conduct section of the Keyano
College 2015-2016 credit calendar. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Student Code of Conduct Policies.

Specialized Supports

Counselling and Accessibility Services

Counselling Services provides a wide range of specialized counselling services to prospective and registered students, including personal, career and academic counselling.

SKILL Centre

The SKILL Centre is a learning space in the Clearwater Campus at Keyano College where students can gather to share ideas, collaborate on projects and get new perspectives on learning from our tutorial staff.

The SKILL Centre, through a variety of delivery methods, provides assistance in skill development to Keyano students. Assistance is provided by instructors, staff and student tutors. Individuals wishing to improve their mathematics, writing, grammar, study, or other skills, can take advantage of this unique service.

Exam Guidelines

PLEASE NOTE that the following Deferred Examination Policy is from NAIT. NAIT does NOT allow Supplemental Exams.

JR Shaw School of Business

DEFINITIONS

Accommodation Exams: Typically are scheduled for students with approved disabilities with the Services for Students with Disabilities (SSD).

Deferred Exam: Students unable to write an exam on the scheduled date and/or time due to illness or another serious reason (documented circumstance), a deferred exam may be scheduled for the student, upon approval as outlined below.

Immediate Family: Grandparents, parents, siblings, daughters/sons

Deferred Examination Policy

These guidelines apply to all deferred exams for daytime, evening, or online classes. Students requesting an exam deferral should notify the JRSSB Business Information Centre as soon as possible in T300 or phone 780.471.8998

1. Exams Rescheduled for Approved Documented Reasons

   A. Students may be permitted to re-schedule exams for the following reasons, provided both the instructor and the Associate Chair/Chair are notified in advance of the scheduled exam AND appropriate “third party” documentation is provided to the appropriate Chair/Associate Chair within 3 business days of the start of the scheduled exam (e.g. a Monday exam would require documentation by Thursday, a Wednesday exam would require documentation by the following Monday). Weekend days and statutory holidays are not considered as business days.

<table>
<thead>
<tr>
<th>Documented Reason</th>
<th>Appropriate Documentation</th>
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### Personal medical/illness situations

A completed physician statement form, which is located in the T300 Business Information Centre. (Medical notes must be provided by a doctor. Prescription pad doctor’s notes indicating you were seen in the office are NOT considered appropriate documentation.)

### Death in immediate family

Obituary and death certificate of the deceased family member, evidence that the deceased is immediate family, address and contact information of the funeral home/church handling the service, and travel itinerary as appropriate.

### Wedding in immediate family

Original wedding invitation, evidence that immediate family is being married, and travel itinerary as appropriate.

### Documented accident

Third party documentation that clearly indicates the specific date and time of the accident, as well as provides evidence that the nature of the accident prevented the student from taking the exam, as originally scheduled.

### Circumstances approved by the Program Chair/Associate Chair

As deemed appropriate by the Chair/Associate Chair

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**NOTE: Work is NOT an acceptable reason to re-schedule an exam.**

**B.** The missed exam is to be re-scheduled to the earliest possible alternate day and time. Online students writing externally have within 72 calendar hours of the scheduled on-campus writing to write the exam. Requests to write beyond this 72-hour period fall within the criteria in A.

**C.** Students will pay a fee of $150.00 for ALL deferred exams.

### 2. Students Arriving Late to Exams

If an exam is written late (outside of the scheduled exam period) but on the same day the exam was scheduled, a minimum 20% penalty will be assessed. If the exam is written late due to a reasonable unforeseen event such as a documented accident or poor weather conditions, the Program Chair/Associate Chair may waive the late penalty.

### 3. Exams Not Written Due to Approved Reasons

If it is not possible for a missed exam to be rescheduled, the Program Chair/Associate Chair in consultation with the course coordinator/instructor will decide on the appropriate action to take to make up for the missed marks.

### 4. Quizzes Missed or Written Late

Students may be permitted to re-schedule quizzes or have their missed grade reallocated to subsequent assessments, provided the appropriate “third party” documentation (as shown in the table above) is provided to the instructor with reasonable notice. The course instructor will make the decision regarding the approval/disapproval of the quiz deferral, as well as the method in which the student will make up the marks missed.

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**Topic Outline**

Refer to NAIT course outline attached to this document and found on Moodle.
Authorization

This course outline has been reviewed and approved by the Program Chair.

[Signature]

________________________
Name, Instructor

________________________
Business Chair

________________________
Date Authorized

________________________
Dean

________________________
Date Authorized

Signed copies to be delivered to:

Instructor

Registrar’s Office