



**Course Outline**

**UNIVERSITY STUDIES**

**Psychology 104A**  
**Basic Psychological Processes**  
**Fall, 2012**

**3 CREDITS**  
**3 HOURS PER WEEK**

**INSTRUCTOR: Jady Wong**

**INSTRUCTOR:** Jady Wong  
**PHONE NUMBER:** 780-791-8964  
**E-MAIL:** jady.wong@keyano.ca  
**OFFICE NUMBER:** S213B  
**OFFICE HOURS:**

Tuesday	3:00 – 4:00 PM
Wednesday	2:00 – 4:00 PM
Friday	10:00 AM – 12:00 PM

**HOURS OF INSTRUCTION:**

Tuesday	1:00 – 2:50 PM	Room 273 Clear Water Building
Thursday	3:00 – 3:50 PM	Room 273 Clear Water Building

**COURSE DESCRIPTION:**

Have you ever wondered...

How the brain works? Why we dream? How we learn a language? How we store memories? Why we are motivated to do some things, but not others? How personality is developed?

Throughout this course, you will be introduced to the study of human behavior. This is an Introductory-level course, which means that we will be covering many different areas of psychology and you will receive a broad overview of the field of psychology. We will talk about concepts and questions such as those presented above, as well as many other topics including sensation and perception and consciousness. Throughout this course, you will be introduced to the field of psychology as a whole and to the major theories in the discipline. We will also explore some of the research conducted within this discipline, and discuss the methods researchers use to study various psychological concepts. You will learn to evaluate and critically examine both the research methods and findings to further enhance your understanding of this field and its findings.

This course will mainly consist of lectures, but *your participation is important!* By actively participating in this class, you will enhance your learning, gain a deeper understanding of the material and have more fun! We will regularly engage in activities designed to enhance your learning and increase your knowledge of the material. I will also introduce interesting supplementary material, research studies, and other information that is not found within the textbook, but that is exciting and relevant to the course. We will also view videos that will expand on the textbook material.

**CALENDAR DESCRIPTION:**

Psychology 104 provides an exciting introduction to the study of human behavior. This course explores how people sense and perceive the world, learn and remember, think and solve problems, and experience different states of consciousness. We examine how these processes are linked to the workings of the central nervous system (brain). As psychology is a science, we develop an understanding of scientific methodology to facilitate investigation of these phenomena.

**PRE-REQUISITE(S):**

There are no pre-requisites for this course.

**COURSE OUTCOMES:**

The student will be able to:

1. demonstrate knowledge (through tests, assignment and activities) of the major perspectives of psychology and how each approach views/explains human behaviour and thought.
2. identify and explain the major theories and concepts within the discipline of psychology using the appropriate terminology.
3. Describe the major research methods used by psychologists, and their strengths and weaknesses.

**REQUIRED RESOURCES:**

Carlson, N. R., & Heth, C. D. (2010). *Psychology: The science of behaviour* (4<sup>th</sup> ed.). Toronto ON: Pearson.

**TOPICS TO BE COVERED:****Tentative Lecture Schedule**

<b>WEEK</b>	<b>DATE</b>	<b>TOPIC</b>	<b>CHAPTER</b>
Week 1	Sept. 6 <sup>th</sup>	Introduction to course	
Week 2	Sept. 11 <sup>th</sup> Sept. 13 <sup>th</sup>	The Science of Psychology The Ways and Means of Psychology	Chapter 1 Chapter 2
Week 3	Sept. 18 <sup>th</sup> Sept. 20 <sup>th</sup>	Evolution, Heredity, and Behaviour Biology and Behaviour	Chapter 3 Chapter 4
Week 4	Sept. 25 <sup>th</sup> Sept. 27 <sup>th</sup>	Biology and Behaviour Sensation	Chapter 4 Chapter 5
Week 5	Oct. 2 <sup>nd</sup> Oct. 4 <sup>th</sup>	Sensation Perception	Chapter 5 Chapter 6
Week 6	Oct. 9 <sup>th</sup> Oct. 11 <sup>th</sup>	Perception Review	Chapter 6
Week 7	Oct. 16 <sup>th</sup>  Oct. 18 <sup>th</sup>	<b>TEST #1 (1 hour 40 mins)</b> <b>Lecture Weeks: 2-5</b> <b>Chapters, 1, 2, 3, 4, 5 and videos (if applic.)</b> Perception	Chapter 6
Week 8	Oct. 23 <sup>rd</sup> Oct. 25 <sup>th</sup>	Learning and Behaviour Learning and Behaviour	Chapter 7 Chapter 7
Week 9	Oct. 30 <sup>th</sup> Nov. 1 <sup>st</sup>	Memory Memory	Chapter 8 Chapter 8
Week 10	Nov. 6 <sup>th</sup> Nov. 8 <sup>th</sup>	Memory Consciousness	Chapter 8 Chapter 9
Week 11	Nov. 13 <sup>th</sup> Nov. 15 <sup>th</sup>	Consciousness Language	Chapter 9 Chapter 10
Week 12	Nov. 20 <sup>th</sup> Nov. 22 <sup>nd</sup>	Language Review	Chapter 10
Week 13	Nov. 27 <sup>th</sup>  Nov. 29 <sup>th</sup>	<b>TEST #2 (1 hour 40 mins)</b> <b>Lecture Weeks: 6-12</b> <b>Chapters 6, 7, 8, 9, 10, and videos (if applic.)</b> Review	
Week 14	Dec. 4 <sup>th</sup> & Dec. 6 <sup>th</sup>	Review	

**MOODLE**

Go to <http://ilearn.keyano.ca>

A Moodle website has been created to accompany this course. Login information will be provided by your instructor. For further instructions please see the Moodle handout. Assignments, readings and handouts will be posted on Moodle. Please note that lecture notes (Powerpoints slides) will be posted on this website before each class. Please print them off and bring them with you to class. Note, however, that the purpose of the lecture notes is *not to replace class attendance* – they are simply a guideline of each lecture. You **will not** attain a full grasp of the material if you use only these notes – it is absolutely necessary to supplement them with your own notes taken during class. It is also your responsibility to check Moodle for any announcements.

**EVALUATION:**

Assignment	Percentage	Due Date
Assignment part A	7%	October 2 <sup>nd</sup> , 2012
Assignment part B	7%	November 1 <sup>st</sup> , 2012
Midterm 1	23%	October 16 <sup>th</sup> , 2012
Midterm 2	23%	November 27 <sup>th</sup> , 2012
Final Examination	40%	TBA

**Note that the following descriptions are brief explanations only - you will receive more detailed information closer to the test/assignment due date.**

*Assignments:* You will be asked to complete 1 written assignment (Part A and B). The assignment will be handed out in the appropriate classes.

*Midterm 1 & 2:* Tests will consist of 60 multiple choice questions. Midterm exams will cover textbook chapters and lecture material and may contain questions pertaining to films shown during class and textbook information not touched on during class. Tests will be written during class time. NOTE: Computer sheets will be used for all exams – students are required to come prepared with Black Lead No. 2 pencils.

*Cumulative Final Exam:* The final exam will be scheduled by the Registrar's Office and will be held during the final exam period (Dec. 10<sup>th</sup>- 19<sup>th</sup>). The final exam will consist of 134 multiple choice questions. The exam will include cumulative questions from Chapters 1-10 pertaining to textbook chapters and lecture material and may contain questions pertaining to films shown during class and textbook information not touched on during class. NOTE: Computer sheets will be used for all exams – students are required to come prepared with Black Lead No. 2 pencils. **YOU MUST WRITE THE FINAL EXAM DURING THE FINAL EXAM PERIOD. DO NOT MAKE ANY HOLIDAY PLANS UNTIL YOU KNOW THE DATES OF YOUR FINAL EXAMS.** Students who miss the final exam due to exceptional circumstances may apply for a deferred examination by contacting the University Studies Chairperson, Louis Dingley, within

48 hours after the scheduled exam to request a deferred final exam. A medical certificate or other appropriate documentation may be required to legitimize the absence.

### GRADING SYSTEM:

Letter Grade	Description	Grade Points
A+		4
A	Excellent	4
A-		3.7
B+		3.3
B	Good	3
B-		2.7
C+		2.3
C	Satisfactory	2
C-		1.7
D+		1.3
D	Minimal Pass	1
F	Failure	0

Students intending to transfer to other institutions should strive for a ‘C-’ as a minimum. Transfer information on each course is available at the [Alberta Council on Admission and Transfers](#).

Students who do not complete all the required work should not expect to pass the course. Students should consult:

<http://keyano.ca/current-students/students/exams>

### IMPORTANT DATES:

September 18 <sup>th</sup> , 2012	Courses dropped after this date will be designated “W”. (A withdrawal (W) is not reflected in your GPA)
October 2 <sup>nd</sup> , 2012	Assignment Part A Due
October 16 <sup>th</sup> , 2012	Mid-term examination 1
October 26 <sup>th</sup> , 2012	Courses dropped after this date will be designated “WF”. (A withdrawal failure (WF) counts as a 0 in your GPA)
November 1 <sup>st</sup> , 2012	Assignment Part B Due
November 27 <sup>th</sup> , 2012	Mid-term examination 2
December 7 <sup>th</sup> , 2012	Last day of classes
December 10 <sup>th</sup> –19 <sup>th</sup> , 2012	Final Exams

## COURSE POLICIES

### Policy Regarding Assignments

1. Assignments are due on the dates specified above.
2. Late assignments will be given a mark of zero.
3. In special, unforeseeable circumstances where due dates cannot be met, it is the student's responsibility to provide acceptable written documentation substantiating the reasons for not meeting the deadline (e.g., doctor's certificate, copy of death certificate/obituary, police report). Students with acceptable documentation must contact the course instructor **no later than 48 hours after the due date** to make alternative arrangements.
4. Please note that it is strongly encouraged that students complete and submit their assignment. Failure to submit the assignment may result in a final course letter grade of an "F".

### Policy Regarding Missed Midterm Exams

Missed Exams: The only valid reasons for missing an exam are: 1. serious illness or injury, requiring hospitalization, 2. bereavement, owing to the death of a close loved one, and 3. a traumatic experience. One of these three types of events must have occurred recently enough to explain the students' absence from the test (i.e., the illness/injury, death, or trauma must have occurred within the 48 hours prior to the test day and time). Documentation must be provided in support of such explanations for missing a test. Moreover, to qualify for a make-up exam, any student who misses an exam on account of illness/injury, bereavement, or trauma must make contact with the instructor, by email, before the end of the business day (i.e., by 4:30 PM) when the test that they missed was scheduled to take place.

Unlike regularly scheduled exams, which will follow a multiple-choice format, the make-up exams may require written completion of long answer questions. All make-up tests will be written a few days after the missed test date (specific date/time TBA).

**If you miss a midterm exam you must accept receiving 0 marks for that component of the course – that is, the 23% of your course grade derived from your performance on each of the 2 midterms. If you are given permission to write a make-up exam and fail to take advantage of your one opportunity to write the exam, you must accept receiving 0 marks for that component of the course – again, this rule means that you will receive 0 out of the 23% that each exam contributes to your final course grade.**

## COLLEGE POLICIES

### Equality, Equity and Respect

The Keyano College is committed to providing an environment of equality, equity and respect for all people within the College community. All members of this community are considered partners in developing teaching and learning contexts that are welcoming to all. Faculty, staff, and students are encouraged to use inclusive language to create a classroom atmosphere in which

students' experiences and views are treated with equal respect and valued in relation to their gender, ethnic and cultural background, and sexual orientation.

*Students should consult:*

<http://keyano.ca/current-students/individual-rights>

### **Plagiarism and Cheating**

Every student expects to be treated and evaluated fairly in a course. Plagiarism and cheating robs everyone of this right.

No student may submit words, ideas or data of another student or person as his or her own in any writing, project, assignment, quiz, electronic presentation, exam etc. Any work used that is not the student's own must be clearly cited as belonging to someone else. There are penalties for using other's work and not citing it. The Student's Rights & Responsibilities document clearly outlines these penalties and the appeal process.

- No learner can obtain information from another student during an exam.
- No learner can bring unauthorized information (paper or electronic) into an exam or quiz.
- No student can submit work done in another course for grading in this course without the written prior approval of the course instructor.
- No student can submit copyright protected or commercially produced materials as part or all of an assignment without proper citation & permission.

### **Student Rights & Responsibilities**

Students should consult the Keyano College Credit Calendar or online at:

<http://www.keyano.ca/Media/Collections/Calendars/Keyano.Calendar1112-10-full.pdf>

### **Specialized Supports and Duty to Accommodate**

*Disability Support Services: Learner Assistance Program*

If you have a documented disability or you think that you would benefit from some assistance from a Disabilities Counsellor, please call or visit the Disability Supports Office 780-792-5608 to book an appointment (across from the library). Services and accommodations are intended to assist you in your program of study, while maintaining the academic standards of Keyano College. We can be of assistance to you in disclosing your disability to your instructor, providing accommodations, and supporting your overall success at Keyano College.

*Specialized Supports and Duty to Accommodate*

Specialized Support and Duty to Accommodate are aligned with the office of Disability Support Services: Learner Assistance Program (LAP) guided by federal and provincial human rights legislation, and defined by a number of Keyano College policies. Keyano College is obligated by legislation to provide disability-related accommodations to students with identified disabilities to the point of undue hardship.

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**3 HOURS PER WEEK**

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**Jady Wong, Instructor**

\_\_\_\_\_  
**Date**

**Reviewed and approved by:**

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**Louis Dingley, Chairperson**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Guy Harmer, Dean**

\_\_\_\_\_  
**Date**