

## **OA 219A Web Page Design**

*3 Credits, 16 weeks, 3 hours lecture*

Official course description - Students will use specialized software to plan, design, develop, and maintain web home pages. Students will apply basic desktop publishing concepts to the layout and design of the web page. Hyperlinks, forms, graphics, and sound will be included. Basic HTML will be introduced, and students will learn terminology related to the Internet and web pages.

*Prerequisites and/or co-requisites: OA 146, OA 118, and OA 120 or equivalent*

### **Instructor**

Pam Wenaus  
Office location - S111E  
Phone - 780-791-8956  
[pam.wenaus@keyano.ca](mailto:pam.wenaus@keyano.ca)

### **Office Hours**

Wednesday 11:00 a.m. – 12:50 p.m.  
Thursday 1:00 p.m. – 2:50 p.m.  
Friday 10:00 a.m. – 10:50 a.m.

### **Hours of Instruction**

Friday 11:00 a.m. – 1:50 p.m.  
Lab location - S205

### **Required Resources**

Adobe Dreamweaver CS5 Complete, Shelly Wells (Shelly Cashman Series),  
1<sup>st</sup> edition, ISBN 978-0-538-47395-8

USB Device

It is recommended the student have Adobe Dreamweaver CS5 for use on their personal computer.

### **Course Outcomes**

The student will be able to:

1. Create a Dreamweaver Web Page and Local Site
2. Add Web Pages, links, and images
3. Design, create, and modify a web page using tables
4. Create templates and style sheets
5. Create and select absolute positioning, elements, and image maps
6. Create forms

**Evaluation**

Quizzes .....	24%
Assignments.....	24%
Projects.....	30%
Discussions.....	12%
Final Exam.....	10%
Total.....	100%

*A grade of C- is required for progression.*

**Office Administration Grading System**

*The minimum standard for passing this course is a grade of C- (60%).*

Descriptor	Alpha Grade	4.0 Scale	Percent
Excellent	A+	4.0	> 98.9
	A	4.0	95 – 98.9
	A-	3.7	90 – 94.9
Good	B+	3.3	85 – 89.9
	B	3.0	80 – 84.9
	B-	2.7	75 – 79.9
Satisfactory	C+	2.3	70 – 74.9
	C	2.0	65 – 69.9
<b>Progression</b>	C-	1.7	60 – 64.9
Poor	D+	1.3	55 – 59.9
Min Pass	D	1.0	50 – 54.9
Failure	F	0.0	< 50

**Performance Requirements**

**1. Student Attendance**

Class attendance is useful for two reasons. First, class attendance maximizes a students’ learning experience. Second, attending class is a good way to keep informed of matters relating the administration of the course (e.g., the timing of assignments and exams). Ultimately, you are responsible for your own learning and performance in this course. Please refer to page 32 of the Credit Calendar.

It is the responsibility of each student to be prepared for all classes. Students who miss classes are responsible for the material covered in those classes and for ensuring that they are prepared for the next class, including the completion of any assignments and / or notes that may be due.

**2. Academic Misconduct (page 32 of the Credit Calendar)**

Students are considered to be responsible adults and should adhere to principles of intellectual integrity. Intellectual dishonesty may take many forms, such as:

- Plagiarism or the submission of another person’s work as one’s own
- The use of unauthorized aids in assignments or examinations (cheating)

- Collusion or the unauthorized collaboration with others in preparing work
- The deliberate misrepresentation of qualifications
- The willful distortion of results or data
- Substitution in an examination by another person

Penalties for academic offences may range from a verbal reprimand to dismissal from the College, and in certain circumstances may involve legal action.

3. **Accommodation for Students with Disabilities**

The College will provide reasonable accommodation to students with disabilities in order to promote academic success. If you require accommodation, contact the Learner Assistance Program Office at 792-5608 to initiate the process for documenting, assessing and implementing your individual accommodation needs. In addition, tutoring services are available at the SKILL Centre (Room 119)

### **Performance Requirements**

Assignments are to be submitted to the instructor at the beginning of the class on the scheduled assignment due date. Students who miss classes are responsible for course content for that class.

**Please Note:**

This course outline may be modified to facilitate unforeseen time constraints. Date and time allotted to each topic is subject to change.

**Authorization**

This course outline has been reviewed and approved by the Program Chair.

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Pam Wenaus, Instructor

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Gina Langager, Chair

Date Authorized

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Guy Harmer, Dean

Date Authorized

**Signed copies to be delivered to:**

Instructor  
Registrar's Office