

BUS 264, Integrated Case

1.5 credits, 21 hours lab

Course Description

A comprehensive final examination to the program within a group setting is represented by this course. Students compete against one another as consultants solving real life business problems that have been presented in a case competition format.

Pre and Co-requisites

Completion of all other Accounting or Business Diploma courses

Course Learning Outcomes (CLOs)

Upon successful completion of the course, the student shall be able to:

CLO1 Prepare a cost/benefit analysis for all initiatives

CLO2 Apply entrepreneurial skills and characteristics such as risk taking, resourcefulness, contingency planning, and the development of innovative solutions

CLO3 Recommend appropriate strategies to solve business-related problems

CLO4 Take into account the forces at work in the economy and their effects on business

CLO5 Consider the marketing environment, market segmentation, and the roles of product, price, place, and promotion

CLO6 Apply financial concepts, including risk-return relationship and determination of the firm's value, to financial management issues

CLO7 Develop strategies for the scheduling of production and staff which support the most productive operation of a facility

CLO8 Assume responsibility for group results by displaying leadership skills in one-on-one and group settings and using team-building skills (e.g. active listening, encouraging candor, maintaining a cooperative and collaborative environment)

CLO9 Use appropriate self-management strategies

CLO10 Cooperatively plan team tasks and responsibilities

CLO11 Analyze the effect on business of significant domestic and international economic factors

Evaluation

This course has a Pass / Fail grade. Student may fail this course due to absence from required sessions, inactivity or substandard contribution to the group based on the peer-feedback.

Land Acknowledgement

We respectfully acknowledge that Keyano College is on Treaty No. 8 Territory, the ancestral and traditional territory of the Cree, Dene, and Métis people.

Review Date: March 4, 2024

Every effort has been made to ensure that information in this course outline is accurate at the time of publication. Keyano College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.

All Rights Reserved: No part of this course outline may be reproduced or resold without Keyano College's written permission.