

Course Outline

Business Program

Fall, 2022

ECON 102 A, Introduction to Macro-Economics

3 credits, 3 hours per week

This course provides a basic understanding of the macroeconomy with an emphasis on Canadian problems and policies. The primary focus of this course is to explain the performance of the overall macro economy, as measured by gross domestic product, and other key economic indicators. Keynesian and Monetarist theories are examined and used as a framework to analyze and evaluate the effects of government fiscal and monetary policies on income, employment, and inflation. The role of chartered banks is described when examining how the Bank of Canada implements monetary policy affecting Canada's interest rate. International economic issues of free trade, balance of payments, and exchange rates are also examined and discussed.

Prerequisites: ECON 101 or permission of the Program Chair.

Instructor

Name Dr. Pratibha Shalini

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Phone Number 780-791-8946

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Virtual Office Hours

Days	Time	Location
Tuesday	9:00 am – 11:30 am	Microsoft Teams
Thursday	9:00 am – 11:30 am	Microsoft Teams

Hours of Instruction

Days	Time	Location
Monday	2:30 pm – 3:50 pm	S216
Wednesday	2:30 pm – 3:50 pm	S216

Required Resources

Text: **Principles of Macroeconomics, 10th Edition**; ISBN10: 1264160380 | ISBN13: 9781264160389; By John Sayre, Alan Morris; © 2021 | Published: January 25, 2021.

Other supplies:

Access to notebook/PC

- Access to McGraw Hill Connect for self-learning and practice. The required textbook is available at the Keyano Bookstore with an access code for McGraw Hill Connect.
- Access to a web camera Proctorio, the proctoring software will require access during exams/quizzes

Course Learning Outcomes (CLO)

Upon successful completion of the course, the student shall be able to:

1. Explain how macroeconomic performance is measured.

The following concepts, skills, and issues are used to support this Outcome:

- Describe the business cycle and explain the effects on economic growth.
- Discuss the different types of unemployment and calculate the unemployment rate and participation rate.
- Explain how inflation is measured and how it affects the economy.
- Define Gross Domestic Product (GDP) and explain the expenditure method of calculating GDP.
- Define economic growth and discuss some of the limitations of using it as a measure of national welfare.
- 2. Describe the theories of macroeconomic performance in the determination of National Income, Employment, and Inflation.

The following concepts, skills, and issues are used to support this Outcome:

- Explain the key determinants in the Keynesian total planned expenditure model.
- Describe how equilibrium national income is established in the Keynesian model.
- Evaluate how autonomous changes in expenditure have a multiplier effect on equilibrium GDP.
- Describe the concepts of the aggregate demand (AD) and short-run aggregate supply (SRAS) model.
- Recognize the factors that cause the AD curve and SRAS curve to shift and their effects on equilibrium GDP.
- 3. Analyze and evaluate the effects of Fiscal Policy on macroeconomic performance and on Public Debt.

The following concepts, skills, and issues are used to support this Outcome:

- Evaluate the effects of fiscal policy using the AD and SRAS models.
- Explain the relationship between government budgets and the accumulated debt and describe the current situation for Canadian governments.
- Describe how fiscal policy time lags, crowding out, the net export effect, and combined government spending effect may offset the effectiveness of fiscal policy to eliminate GDP gaps.

- Describe how certain aspects of Canada's fiscal policy function as automatic stabilizers for the economy.
- 4. Analyze and evaluate the effects of Monetary Policy on macroeconomic performance.

The following concepts, skills, and issues are used to support this Outcome:

- Describe the Canadian monetary system and what "backs" the Canadian dollar.
- Understand how the Canadian financial system's relationship between total deposits and reserves is able to create and destroy money.
- Describe how the Bank of Canada conducts monetary policy.
- Evaluate the effects of monetary policy using the AD and SRAS models.
- 5. Analyze and evaluate the impact of International Trade and Balance of Payments on macroeconomic performance.

The following concepts, skills, and issues are used to support this Outcome:

- Discuss the importance of international trade to Canada.
- Calculate a country's comparative advantage and explain why it will gain from specialization in the production of goods and services that it has a comparative advantage.
- Describe the arguments for and against international trade and explain how countries restrict international trade.
- Identify the key accounts within the Balance of Payments (BOP) and identify the balance of trade subcomponent.
- Identify and discuss the factors that affect Canadian exchange rates.
- Explain the different ways that governments have attempted to fix exchange rates and limit exchange rate variability.

Evaluation

Component	Weights
Quizzes and/or Assignments	40%
Term Exam(s)	30%
Final Exam	30%
Total	100%

Note:

1. There will be a few group assignments in this course. Working in groups will provide each student the opportunity to develop team skills, improve communication skills, and leverage personal experiences to contribute to group assignments. For collaborative exercises, one grade will be provided to every group member based on the exercise deliverables.

- 2. All assignments must be completed during the allotted period. If you have a medical note alternate arrangements will be made.
- 3. Term examinations and the final examination will be written individually by each student.

Course Completion Requirements

The minimum passing grade for this course is a grade point of 1.0 (50% or D). Higher grades may be required to use the course for transfer credit or to satisfy professional designation criteria. Please refer to the credit calendar for more information.

Grading System

Descriptor	Alpha Grade	4.0 Scale	Percent
	A+	4.0	> 93.9
Excellent	A	4.0	87 – 93.9
	<i>A</i> -	3.7	80 – 86.9
	B+	3.3	77 – 79.9
Good	В	3.0	74 – 76.9
	В-	2.7	70 – 73.9
	C+	2.3	67 – 69.9
Satisfactory	C	2.0	64 – 66.9
	C-	1.7	60 – 63.9
Poor	D+	1.3	57 –59.9
Minimum Pass	D	1.0	50 – 56.9
Failure	F	0.0	< 50

Proposed Schedule

ECON 102A Introduction to Macro-Economics		
Tentative Schedule		
Date	Monday	Wednesday
Week 1		Class 1: Introduction to the course
Aug 29 & 31		Review:
		What is Economics?
		Why study Macroeconomics?
		Demand and Supply

Week 2	Holiday: Labour Day	Class 2: Chapter 3 (CLO 1)
Sept 5 & 7		Measuring the Economy: GDP and
		Economic Growth
Week 3	Class 3: Chapter 3 (CLO 1)	Class 4: Chapter 4 (CLO 1)
Sept 12 & 14		Measuring the Economy:
1		Unemployment and Inflation
Week 4	Class 5: Quiz 1 – 5% (Ch -3)	Class 6: Chapter 5 (CLO 2)
Sept 19 & 21		Aggregate Demand and Supply
	Chapter 4 (CLO 1)	
Week 5	Class 7: Quiz 2 – 5% (Ch – 4)	Class 8: Chapter 6 (CLO 2)
Sept 26 & 28		Aggregate Expenditure
	Chapter 5 (CLO 2)	Assignment 1 – 10%
	-	(Ch 5 & 6)
Week 6	Class 9: Chapter 6 (CLO 2)	Class 10: Revision/ Assignment
Oct 3 & 5		discussion
Week 7	Holiday: Thanksgiving	Class 11: Term Exam 1 (15%)
Oct 10 & 12		(Ch 3, 4, 5 & 6)
Week 8	Class 12: Chapter 7 (CLO 3)	Class 12: Chapter 7 (CLO 3)
Oct 17 & 19	Fiscal Policy	
Week 9	Class 14: Quiz 3 – 5% (Ch -7)	Class 15: Chapter 8 (CLO 4)
Oct 24 & 26		
	Chapter 8 (CLO 4)	
	Money and Banking	
Week 10	Class 16: Chapter 9 (CLO 4)	Class 17: Chapter 9 (CLO 4)
Oct 31 & Nov 2	The Money Market and	Assignment 2 – 10%
	Monetary Policy	(Ch 8 & 9)
Week 11	Class 18: Revision/Assignment	Reading Day
Nov 7 & 9	discussion	
Week 12	Class 19: Term Exam 2 -15%	Class 20: Chapter 10 (CLO 5)
Nov 14 & 16	(Ch 7, 8 & 9)	International Trade
Week 13	Class 21: Chapter 10 (CLO 5)	Class 22: Chapter 11(CLO 5)
Nov 21 & 23		Exchange Rate and the Balance of
*** 1 4 4		Payment 51 (Cl. 10.0.11) 70/
Week 14	Class 23: Chapter 11(CLO 5)	Class 24: Quiz 4 (Ch 10 & 11) – 5%
Nov 28 & 30	D · ·	Quiz Discussion
Week 15	Revision	
Dec 5	E1 E (200/)	
TBA	Final Exam (30%)	

Please Note:

The date and time allotted to each topic are subject to change.

Performance Requirements and Student Services

Student Responsibilities

As a student, it is your responsibility to contact the Office of the Registrar to complete the required forms, including the Withdraw Course or Program or a Change of Registration form. Please refer to the important dates listed in the Academic Schedule in the Keyano College credit calendar. The Keyano College credit calendar also has information about Student Rights and the Code of Conduct. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and the Code of Conduct Policies.

Student Attendance

Class attendance is helpful for two reasons: First, class attendance maximizes a student's learning experience. Second, attending class is an excellent way to keep informed of matters relating to the course administration (e.g., the timing of assignments and exams). Ultimately, you are responsible for your learning and performance in this course. It is the responsibility of each student to be prepared for all classes. Absent students are responsible for the material covered in those classes, and students must ensure they are ready for their next class, including completing any missed assignments and notes.

Academic Misconduct

Students are considered responsible adults and should adhere to the principles of intellectual integrity. Intellectual dishonesty takes many forms:

- Plagiarism or the submission of another person's work as their own,
- The use of unauthorized aids in assignments or examinations (cheating),
- Collusion or the unauthorized collaboration with others in preparing work,
- The deliberate misrepresentation of qualifications,
- The willful distortion of results or data,
- Substitution in an examination by another person,
- Submitting unchanged work for another assignment, and
- Breach of confidentiality.

The consequences for academic misconduct range from a verbal reprimand to expulsion from the College. More specific descriptions and details are found in the Student Rights and Code of Conduct section of the Keyano College credit calendar. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Code of Conduct Policies. To ensure your understanding of plagiarism, you may be required to complete the online Understanding Plagiarism tutorial and submit the certificate of completion.

Online Learning

Technology and internet connectivity will impact your online learning experience. You may be required to watch online videos, take online quizzes, or participate in live online classes. Live/virtual courses will be hosted in Microsoft Teams or Zoom. For all course delivery types, you will access your course resources on Keyano's learning management system: Moodle (iLearn).

Login in using your <u>Keyano username and password</u>. Keyano College operates in a Windows-based environment and having access to the correct tools for online learning is essential. Here's a list of recommended system requirements.

Internet Speed

Minimum download and upload speeds of 10 Mbps. Recommended download speeds of 25 Mbps and upload speeds of 10 Mbps (if you are sharing your internet at home). You can check your internet speed with <u>Speedtest by Ookla</u>.

Computer System Requirements

lockdown browsers and Microsoft Office 365.

Microsoft Windows	Apple (Mac)
Minimum Requirements:	Minimum Requirements:
1. Windows 10 Operating System or above	1. Mac Operating System 10.14 (Monterey) or above
2. 4GB of RAM	2. 4GB of RAM
3. 10GB available hard drive storage space	3. 10GB available hard drive storage space
4. Microphone, webcam, and speakers (All modern	 Microphone, webcam, and speakers (All modern laptops have these three accessories built-in.) Mac has built-in anti-virus/malware software. It is important to install system updates to keep your
Recommended Upgrades	Recommended Upgrades
8GB of RAM	8GB of RAM
Regularly back up or synchronize your files, locally or with a cloud-based storage option.	Regularly back up or synchronize your files locally or with a cloud-based storage option.
	OneDrive is the cloud-based storage option free to students after the setup of KeyanoMail and Microsoft 365.
Tablets, iPads, and Chromebooks are not recomme	ended: they may not be compatible with the testing

Specific Department Requirements

Business and OA programs require Windows 10. Other programs may utilize Windows-based tools as well.

Computer Software

Students have access to Microsoft Office 365 and Read&Write for free using Keyano credentials.

Recording of Lectures and Intellectual Property

Students may only record a lecture if explicit permission is provided by the instructor or Accessibility Services. Even if students have permission to record a lecture or lecture materials, students may not share, distribute, or publish any of the lectures or course materials; this includes any recordings, slides, instructor notes, etc., on any platform. Thus, no student is allowed to share, distribute, publish or sell course-related content without permission. It is important to recognize that the Canadian Copyright Act contains provisions for intellectual property. The Academic Integrity Policy provides additional information on Keyano College's expectations from students as members of the intellectual community.

ITS Helpdesk

If you have issues with your student account, you can contact the ITS Helpdesk by emailing its.helpdesk@keyano.ca or calling 780-791-4965.

COVID-19 We are subject to provincial, and municipal bylaws, and policies. These decisions may change pending further direction from the Alberta Chief Medical Officer, Alberta Health Services, and other provincial guidelines. To protect yourself and others, get immunized, wash your hands, wear a mask, keep your distance (2m/6 ft) and remain home when feeling unwell. For the most recent COVID-19 information, please refer to albertahealthservices.ca/COVID.

Specialized Supports The Student Services Department is committed to Keyano students and their academic success. There is a variety of student support available at Keyano. All student services are available during Keyano business hours: Monday to Friday, 8:30 a.m. to 4:30 p.m. The College is closed on statutory holidays. If you require support outside of regular business hours, please inform the support service team, and they will do their best to accommodate your needs.

Accessibility Services provides accommodations for students living with disabilities. Students with documented disabilities or who suspect a disability can meet with an Access Strategist to discuss their current learning barriers and possible accommodations. Students who have accessed accommodations in the past are encouraged to contact the department to request accommodations for the following semester. Please note that requesting accommodations is a process and requires time to arrange. Contact the department as soon as you know you may require accommodations.

For accessibility supports and disability-based funding, please book an appointment by emailing us at: accessibility.services@keyano.ca.

Accessibility Services also provides individual and group learning strategy instruction for all students and technology training and support to enhance learning. You can meet with an Access Strategist to learn studying and test-taking strategies. In addition, you can schedule an appointment with the Assistive Technology Specialist to explore technology tools for learning. Book an appointment today by emailing: accessibility.services@keyano.ca

Wellness Services offers a caring, inclusive, and respectful environment where students can access free group and individual support to meet academic and life challenges. Mental Health Coordinators provide a safe and confidential environment for you to seek help with personal concerns. Our Wellness Navigator offers support with basic needs such as housing, financial and nutritional support, and outside referrals when needed. Wellness Services welcomes students to participate in group sessions that address topics including mindfulness and test anxiety throughout academic Individual appointments emailing the year. can be made by wellness.services@keyano.ca.

Library Services: provides students with research, information, and education technology supports as they engage in their studies. Library staff are available to help you online and in person throughout the semester. Librarians offer individual and small group appointments booked using the online **Book A Librarian calendar**. The Library also provides research and subject guides to help you with your studies. To view a subject or course-specific guide, check out the complete list of online **Subject Guides**. To start your research and access citation guides (APA, MLA, Chicago, or IEEE), visit the **Research Help page**. The Library's collections (including print and online materials) are searchable using **OneSearch**. The Library offers a Loanable Technology collection to support students accessing and using technology. For an up-to-date list of technology available for borrowing, visit the Library's **Loanable Technology webpage**. For a detailed list of library resources and services, go to www.keyano.ca/library. For all inquiries, please email askthelibrary@keyano.ca or chat with us online.

Academic Success Centre: The Academic Success Centre at Keyano College (CC-119) provides **free** academic support services to registered students, such as tutoring, writing support, facilitated study groups, workshops, and study space. Academic Content Specialists are available in Mathematics, Science, Trades, Power Engineering, Upgrading/College Prep, Human Services, English, Humanities, and more. Students are encouraged to visit the Academic Success Centre to discuss study strategies and academic concerns. For additional information, please email Academic.Success@keyano.ca.

Academic Success Coach: The Academic Success Coach is located in the Academic Success Centre and works with students to develop academic success plans, time management skills, study strategies, and homework plans. For additional information, please email Academic.Success@keyano.ca.