Course Outline

University Studies
Fall, 2017

ART 232A – Visual Fundamentals 1
3 credits, 6hrs

A studio-based introduction to 2D media for art and non-art majors. Studio projects are designed to develop an understanding of the media, elements, principles and concepts of 2D art and design.

Instructor

Erin Schwab
Art Center C106
780-792-5734
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Office Hours

Mon- Fri 1:00 – 2:00 pm

Hours of Instruction

Wed 10:00 - 1:00 pm
Fri 10:00 - 1:00 pm

Required Resources

Art Supplies will be purchased on a class by class basis and as a package through the Book store.

Course Outcomes

Upon successful completion of the course, students will be able to:

- Demonstrate knowledge of the fundamental or “formal properties” of art: line, positive/negative space, shade/tone, texture, color, etc.

- Demonstrate basic theories of compositional balance to achieve unity.

- Students will apply problem solving strategies as a means to create strong finished art/design projects, individually or collaboratively

Evaluation

Midterm Portfolio  50%
Final Portfolio     50%
Total            100%

A grade of C- is required for progression or transfer.
Grading System

<table>
<thead>
<tr>
<th>Descriptor</th>
<th>Alpha Grade</th>
<th>4.0 Scale</th>
<th>Percent</th>
<th>Rubric for Letter Grades</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>A+</td>
<td>4.0</td>
<td>&gt; 92.9</td>
<td>Work shows in-depth and critical analysis, well developed ideas, creativity, excellent writing, clarity and proper format.</td>
</tr>
<tr>
<td></td>
<td>A</td>
<td>4.0</td>
<td>85 – 92.9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A-</td>
<td>3.7</td>
<td>80 – 84.9</td>
<td></td>
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<tr>
<td>Good</td>
<td>B+</td>
<td>3.3</td>
<td>77 – 79.9</td>
<td>Work is generally of high quality, well developed, well written, has clarity, and uses proper format.</td>
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<tr>
<td></td>
<td>B</td>
<td>3.0</td>
<td>74 – 76.9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>B-</td>
<td>2.7</td>
<td>70 – 73.9</td>
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<tr>
<td>Satisfactory Progression</td>
<td>C+</td>
<td>2.3</td>
<td>67 – 69.9</td>
<td>Work has some developed ideas but needs more attention to clarity, style and formatting.</td>
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<tr>
<td></td>
<td>C</td>
<td>2.0</td>
<td>64 – 66.9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C-</td>
<td>1.7</td>
<td>60 – 63.9</td>
<td></td>
</tr>
<tr>
<td>Poor</td>
<td>D+</td>
<td>1.3</td>
<td>55 – 59.9</td>
<td>Work is completed in a general way with minimal support, or is poorly written or did not use proper format.</td>
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<tr>
<td>Minimum Pass</td>
<td>D</td>
<td>1.0</td>
<td>50 – 54.9</td>
<td></td>
</tr>
<tr>
<td>Failure</td>
<td>F</td>
<td>0.0</td>
<td>&lt; 50</td>
<td>Responses fail to demonstrate appropriate understanding or are fundamentally incomplete.</td>
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Proposed Schedule of Topics

<table>
<thead>
<tr>
<th>Week 01</th>
<th>Presentation</th>
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<tbody>
<tr>
<td>Week 02</td>
<td>Project 1: Controlling Emphasis</td>
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<tr>
<td>Week 03</td>
<td>work</td>
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<tr>
<td>Week 04</td>
<td>Project 2: Gestalt Intro-Collage</td>
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<tr>
<td>Week 05</td>
<td>work</td>
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<td>Week 06</td>
<td>Project 3: Value Study</td>
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<tr>
<td>Week 07</td>
<td>work</td>
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<tr>
<td>Week 08</td>
<td>Project 4: Typography Print</td>
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<td>Week 09</td>
<td>Project 5: Pattern Relief Print</td>
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<td>Week 10</td>
<td>work</td>
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<td>Week 11</td>
<td>Project 6: Design Hierarchy</td>
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<td>Week 12</td>
<td>work</td>
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<tr>
<td>Week 13</td>
<td>work</td>
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<tr>
<td>Week 14</td>
<td>Portfolio Prep</td>
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Please Note:

Date and time allotted to each topic is subject to change.

Performance Requirements

Student Responsibilities

It is your responsibility as a student to contact the Office of the Registrar to complete the forms for Withdrawal or Change of Registration, and any other forms. Please refer to the list of important dates as noted in the Academic Schedule in the Keyano College credit calendar.
More specific details are found in the Student Rights and Student Code of Conduct section of the Keyano College credit calendar. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Student Code of Conduct Policies.

Laboratory Safety

In the science laboratories, safety is important.

Students must complete the WHMIS for Students online training course on Moodle before entering the science laboratories.

Students must comply with the mandatory laboratory safety rules for this course as provided in the laboratory manual. Failure to do so will result in progressive discipline such as a verbal warning, refused entry into the laboratory, or suspension from the College.

Student Attendance

Class attendance is useful for two reasons. First, class attendance maximizes a students’ learning experience. Second, attending class is a good way to keep informed of matters relating to the administration of the course (e.g., the timing of assignments and exams). Ultimately, you are responsible for your own learning and performance in this course.

It is the responsibility of each student to be prepared for all classes. Students who miss classes are responsible for the material covered in those classes and for ensuring that they are prepared for the next class, including the completion of any assignments and / or notes that may be due.

Academic Misconduct

Students are considered to be responsible adults and should adhere to principles of intellectual integrity. Intellectual dishonesty may take many forms, such as:

- Plagiarism or the submission of another person’s work as one’s own
- The use of unauthorized aids in assignments or examinations (cheating)
- Collusion or the unauthorized collaboration with others in preparing work
- The deliberate misrepresentation of qualifications
- The willful distortion of results or data
- Substitution in an examination by another person
- Handing in the same unchanged work as submitted for another assignment
- Breach of confidentiality.

The consequences for academic misconduct range from a verbal reprimand to expulsion from the College. More specific descriptions and details are found in the Student Rights and Student Code of Conduct section of the Keyano College credit calendar. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Student Code of Conduct Policies.

In order to ensure your understanding of the concept of plagiarism, you must successfully complete the online tutorial found on ilearn.keyano.ca. Then print the certificate, sign it, and show it to each of your instructors. Your course work will not be graded until you show this signed certificate.
Specialized Supports

Counselling and Accessibility Services

Counselling Services provides a wide range of specialized counselling services to prospective and registered students, including personal, career and academic counselling.

SKILL Centre

The SKILL Centre is a learning space in the Clearwater Campus at Keyano College where students can gather to share ideas, collaborate on projects and get new perspectives on learning from our tutorial staff.

The SKILL Centre, through a variety of delivery methods, provides assistance in skill development to Keyano students. Assistance is provided by instructors, staff and student tutors. Individuals wishing to improve their mathematics, writing, grammar, study, or other skills, can take advantage of this unique service.
Authorization
This course outline has been reviewed and approved by the Program Chair.

________________________________________
Erin Schwab, Instructor

________________________________________
Louis Dingley, Chair                               Date Authorized

________________________________________
Vincella Thompson, Dean                            Date Authorized

Signed copies to be delivered to:
Instructor
Registrar’s Office