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Board Policy No. 4

The Board Provides Strategic Direction to the President & CEO



WHY WE HAVE THIS POLICY

The Board provides strategic leadership to guide Keyano's future by making decisions related to the College's Strategic Plan, which includes the College's vision, mission, mandate, values, business model, principles and strategic priorities. We entrust the President & CEO with the responsibility and authority to carry out the plans and programs necessary to fulfill the College's Strategic Plan.

WHAT WE WANT THIS POLICY TO ACCOMPLISH

Keyano College meets its strategic objectives through the President & CEO's active leadership and unflinching commitment to the goals set out in our Comprehensive Institutional Plan.

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The Board's role in developing the Strategic Objectives

Keyano College's Comprehensive Institutional Plan is the Board's primary instrument for providing direction to the President & CEO. In it, we identify the strategic objectives that we believe will serve to fulfill our mandate. We document these priorities in Keyano College's Comprehensive Institutional Plan through a process that includes:

- developing the plan in collaboration with the College President & CEO and key internal and external stakeholders
- approving the plan and actively seeking to support its ends within our governance framework
- regularly reviewing the plan and assessing the College's progress in achieving its objectives
- revising the plan as needed in response to changes in internal circumstances or external influences on the College

The President & CEO's role in carrying out the Comprehensive Institutional Plan

The President & CEO's leadership role in carrying out the Strategic Plan includes:

- encourage Keyano College and its employees to align their actions and decisions with the College's CIP as the primary focus.
- consistently and regularly engaging students, employees and key stakeholders to ensure that the College is meeting the strategic goals set out in the plan
- regularly monitoring the College's successes in achieving these goals
- regularly reporting to the Board with respect to the Plan
- providing the Board with timely recommendations for adjusting the plan in response to internal circumstances or external influences on the College

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Who Approved this Policy

Keyano College's Board of Governors has approved and is accountable for developing the College's Strategic Plan.

Who is Responsible for this Policy

The Board Chair will ensure that the Board conducts itself within the limits and for the purposes of this policy. The President & CEO is accountable to the Board for this policy and will ensure that College employees put the Strategic Plan into action.

Who is Directly Affected by this Policy

This policy applies to all Board members in the conduct of the business of the Board and their conduct as Board members.

POLICY MANAGEMENT AND POLICY QUALITY ASSURANCE CHART

Board Policy Name	The Board Provides Strategic Direction to the President
Board Policy Number	4
Approval Date	March 29, 2017
Date Effective	March 29, 2017
Historical Review Dates	
Next Review Date	This policy will be reviewed at least once every 3 years to ensure compliance with legislation, Board policies, and intended purpose.
File Storage Location	Q:\Executive Office\Board of Governors\Policies of the
Related Legislation	
Related Policies and Procedures	<ul style="list-style-type: none"> ▪ all Board policies ▪ Board policy definitions
Superseded Policies	
Monitoring and Frequency	<ul style="list-style-type: none"> ▪ Yearly, the President will present a three-year Comprehensive Institutional Plan that identifies outcomes and metrics. ▪ The President & CEO will: <ul style="list-style-type: none"> - annually, present the College's Annual Report, summarizing results demonstrating the College's performance in relation to the Comprehensive Institutional Plan - quarterly, present a scorecard demonstrating the College's progress in relation to the Comprehensive Institutional Plan
Policy Custodian	Board Coordinator