COURSE OUTLINE

2018/2019

COURSE NAME: Selected Topics in Business

COURSE CODE: SMGT4470

COURSE DESCRIPTION

This course addresses different topics of interest in business and may include topics from an array of business related issues or from the more traditional management, accounting, finance, marketing and/or human resource functional areas. It will be delivered in a seminar format where each student is integrally involved in the discussion, analysis and assessment of issues through readings, cases or other modes of examination. The course is designed to be participatory and to stimulate research and out-of-the-box thinking about current issues.

Course Credits: 3.00

Pre-requisites: COMM3321

Equivalent Courses: JRSB470

LEARNING OUTCOMES

OUTCOME	Upon successful completion of this course, you will be able to
1	Construct and critique selected business theories or issues. The following concepts, skills, and issues are used to support this Outcome: • Characterize the major focus (minor as well) of the reading or case • Appraise the importance, value and/or impact of upon business and society • Examine critically the assumptions and analysis of the case or reading • Construct alternative approaches • Propose further research stemming from the case or reading
2	Perform effectively in collaborative learning. The following concepts, skills, and issues are used to support this Outcome: • Examine the assigned reading(s) or case(s)and prepare for discussion • Participate in and integrate small group discussion into a discussion template • Justify the analysis of the readings/ cases • Integrate other discussion into your perspective (listen attentively) and produce pertinent questions • Reflect on the discussion and assess key learning points

3	Integrate the specialized knowledge of a business discipline or business in general into coherent discussion and debate on topical issues by way of report writing and presentation.

The following concepts, skills, and issues are used to support this Outcome:
• Judge the importance of a premise to a business discipline
• Construct a presentation of a disciplinary premise with creativity and critical analysis |

STUDENT EVALUATION

OUTCOME	ACTIVITY DESCRIPTION	MARK DISTRIBUTION
1, 2 and 3	Assignments [Collaboration, presentation, critique]	30%
1, 2 and 3	Mid-term [An essay that evaluates an academic paper or case]	30%
1, 2 and 3	Final [An essay that evaluates an academic paper or case]	40%
	TOTAL	**100%**

COURSE COMPLETION REQUIREMENTS

The minimum passing grade for this course is 50% (D). Please note, however, that minimum grades or Grade Point Averages (GPAs) – term or cumulative - required for transfer, good standing in a program, eligibility for graduation, or requirements for professional designation or professional examination exemption may be higher. Students are strongly encouraged to consult with their academic advisor for more details.

STUDENT EQUIPMENT AND SUPPLIES

The JR Shaw School of Business highly recommends our students acquire and make use of a computer (laptop or tablet*) in and away from the classroom in order to successfully engage and complete JR Shaw curriculum.

Your computer will be used to access key learning resources critical to your success in the program and therefore must be in good working order. It is also important to have a battery with sufficient life to allow for use when a plug-in is not available, as your battery should be able to last throughout your daily schedule/classes. Replacement batteries can often be purchased to improve battery life on an existing computer.

At a minimum your laptop must meet the following requirements:

PC
- Windows 7 or higher
- 10 GB free hard drive space
- 2 GB memory (RAM)
- Wi-Fi connection

MAC
- OSX 10.7 or later
- 10 GB free hard drive space
- 2 GB memory (RAM)
- Wi-Fi connection

For tablets* the minimum Operating System requirements are as follows:
- Android - KitKat 4.4
- Apple - iOS8
- Microsoft - Windows 10

* Please make sure you have a dedicated keyboard and pointing device (mouse or stylus) to complement your tablet so you will not be disadvantaged when completing online activities, assignments, and assessments in and out of the classroom.

DELIVERY METHOD

This course may be taught using a variety of delivery methods such as face-to-face, online, or blended teaching platforms. Activities such as collaborative exercises/assignments, seminars, labs, discussion, audio/visual presentations, case studies, and work integrated learning may be used to support learning.

STUDENT RESPONSIBILITY

Enrolment at NAIT assumes that the student will become a responsible citizen of the Institute. As such, each student will display a positive work ethic, assist in the preservation of Institute property, and assume responsibility for his/her education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

EQUITY STATEMENT

NAIT is committed to providing an environment of equality and respect for all people within the learning community, and to educating faculty, staff, and students in developing inclusive teaching and learning contexts that are welcoming to all.

Changes to This Course Outline: Every effort has been made to ensure that information in this course outline is accurate at the time of publication. The Institute reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.